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D E V E L O P M E N T
A S S O C I A T I O N

***“An Investment in the Ohio Economic Development Association
is an Investment in the Economic Development of Ohio.”***

An investment in OEDA is an investment in economic development in Ohio. As an OEDA investor, your organization will not only gain valuable recognition among development professionals from across the state - you will be helping to shape the future of economic development in Ohio.

OEDA is comprised of nearly 600 economic development professionals from state, local, and regional economic development organizations including municipalities, counties, port authorities, utilities, and chambers of commerce from across Ohio. Through professional development, education, advocacy, and networking, OEDA supports the economic development profession in Ohio. As an OEDA investor, you can, too.

With customizable investor packages, OEDA has a level of support for organizations of all sizes. Benefits range from memberships and event registrations to organizational positioning and recognition. Our investor packages are flexible to ensure the benefits align with your organization’s goals and objective.

Investor Core Benefits Package

- Investor Recognition on OEDA Website to Include Both Logo and Hotlink to Investor’s Website
- Investor Recognition on Signage at OEDA Events
- Investor Acknowledgement by Name in Printed Programs at OEDA Events

Level Specific Membership Benefits

- **Leadership Circle (\$10,000+)**
 - 6 OEDA Memberships
 - 6 Annual Summit Registrations
 - 6 OEDA 360 Registrations
 - Investor Recognition at Ohio Economic Development Institute courses and events
 - Investor Recognition to Include Logo in Printed Programs at OEDA events
 - Full Page Custom Advertisement in Printed Programs at OEDA events
 - Investor Recognition Via Stage Announcement at Annual Summit and OEDA 360
 - Premium Customized Benefit(s)
 - Investor Core Benefits Package

- **Diamond Level (\$7,500)**
 - 5 OEDA Memberships
 - 5 Annual Summit Registrations
 - 5 OEDA 360 Registrations
 - Investor Recognition to Include Logo in Printed Programs at OEDA events
 - Half Page Custom Advertisement in Printed Programs at OEDA events
 - Investor Recognition Via Stage Announcement at Annual Summit and OEDA 360
 - Premium Customized Benefit(s)
 - Investor Core Benefits Package

- **Platinum Level (\$5,000)**
 - 4 OEDA Memberships
 - 4 Annual Summit Registrations
 - 4 OEDA 360 Registrations
 - Investor Recognition to Include Logo in Printed Programs at OEDA events
 - Half Page Custom Advertisement in Printed Programs at OEDA events
 - Investor Recognition Via Stage Announcement at Annual Summit and OEDA 360
 - Premium Customized Benefit
 - Investor Core Benefits Package

- **Gold Level (\$3,500)**
 - 3 OEDA Memberships
 - 3 OEDA Annual Summit Registrations
 - Investor Recognition Via Stage Announcement at Annual Summit and OEDA 360
 - Premium Customized Benefit
 - Investor Core Benefits Package

- **Silver Level (\$2,500)**
 - 2 OEDA Memberships
 - 1 OEDA Annual Summit Registration
 - Investor Core Benefits Package

- **Bronze Level (\$1,000)**
 - 1 OEDA Membership
 - Investor Core Benefits Package

Premium Benefits

We pride ourselves on our relationships with our partners and commitment to ensuring maximum return on investment. We create custom benefits packages designed to meet each investor's specific goals. Rather than taking a cookie cutter approach to "sponsorship" we work hard to align our benefits with an investor organization's goals and objectives. Those organizations making strategic investments in OEDA (Leadership Circle, Diamond, Platinum, and Gold) can enhance their core benefits by selecting one or more premium benefits dependent on their investment level. Some examples of customizable premium benefits are listed by category below but we are happy to discuss any ideas you may have and work with you to build a unique package of benefits.

Professional Development & Subject Matter Expert Positioning

- Priority consideration of proposals to be part of programming at OEDA and OEDI conferences, trainings, and courses,
- Programming opportunities may include items such as presenter, panelist, moderator, and breakout discussion leader,
- Opportunity to create a webinar (topic to be mutually agreed upon) for OEDA members,
- Ability to provide content for sponsored post(s) to be used during the year in the OEDA newsletter and website news board, and
- Opportunity to create resource for Member Resources webpage or ask an expert feature when available.

Organizational Recognition & Marketing

- Organizational recognition at Ohio Economic Development Institute courses and events,
- Print program advertisements and priority placement options,
- Custom-designed website advertisement and guaranteed placement,
- Exhibit space at OEDA events,
- Scholarship funding recognition, and
- Electronic OEDA membership file.

Events & Memberships

- Additional complimentary event registrations,
- Discounted additional event registrations and ability to transfer to other organization staff, and
- Discounted membership bundles including an option for all employee/unlimited bundle.

Next Steps

We welcome the opportunity to learn more about your organization and how we can support your immediate and long-term goals. To start building your benefits package, contact Jennifer Price, OEDA Executive Director at jprice@ohioeda.com or 614.506.1500.