



**2017 Award Nomination Form: Excellence in Economic Development Marketing**

**Please select/complete one:**

- This is an OEDA member submission
- This is a non-member submission – please invoice me at (email address) \_\_\_\_\_

**Nominee Information:**

- Name and/or Organization: \_\_\_\_\_
- Specific Project/Campaign Name related to nomination (if applicable): \_\_\_\_\_  
\_\_\_\_\_
- How will this nominee be recognized? Please circle one - **as an Individual** - OR - **as an Organization**
- Is this nomination confidential? (Should we NOT notify the nominee?) Yes\_\_\_\_\_ No\_\_\_\_\_
- Size of Community/Area being marketed– select below:
  - Small - under 50,000 pop.
  - Medium - 50,000 – 150,000 pop.
  - Large - 150,000+ pop. or a multi-jurisdictional campaign

**Contact information – who to contact with questions and/or notification that this nominee is named a finalist:**

- Name & Organization \_\_\_\_\_
- Telephone & Email: \_\_\_\_\_

**Nominator:**

Name & Organization \_\_\_\_\_

Telephone & Email: \_\_\_\_\_

**Required information - please attach a narrative that addresses the following qualifications:**

1. Describe what the nominated entity has done to deserve recognition for Excellence in Economic Development Marketing. (Examples include: target marketing studies, branding, websites, direct mail, consultant events, public relations campaigns, advertising, etc.)
2. Why was/is this effort unique or worthy of special recognition?
3. Has the effort produced results yet? If so, please describe.
4. Please attach an example of the marketing product or provide us a link/source to view the example.

**Required Formatting** - The narrative is limited to five double-spaced single-sided 8.5 x 11 inch pages with 12 point text font and 1 inch margins. Attachments are limited to five pages. **Please note that these requirements must be adhered to. Any alterations to these requirements will disqualify your nomination.**