

# Recipe for Success in Economic Development

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**Ohio**

**Development  
Services Agency**

# A Strong Ohio

**Balanced Budget & Rainy Day Fund**

**Job Growth & Retention**

**Job Opportunities**

**Record Number of New Businesses**

# Recipe for Success in Economic Development

**A Clean, Inviting  
Community**

**A Vibrant Main Street**

**A Technology Plan**

**Invite in the Neighbors**

# A Clean, Inviting Community

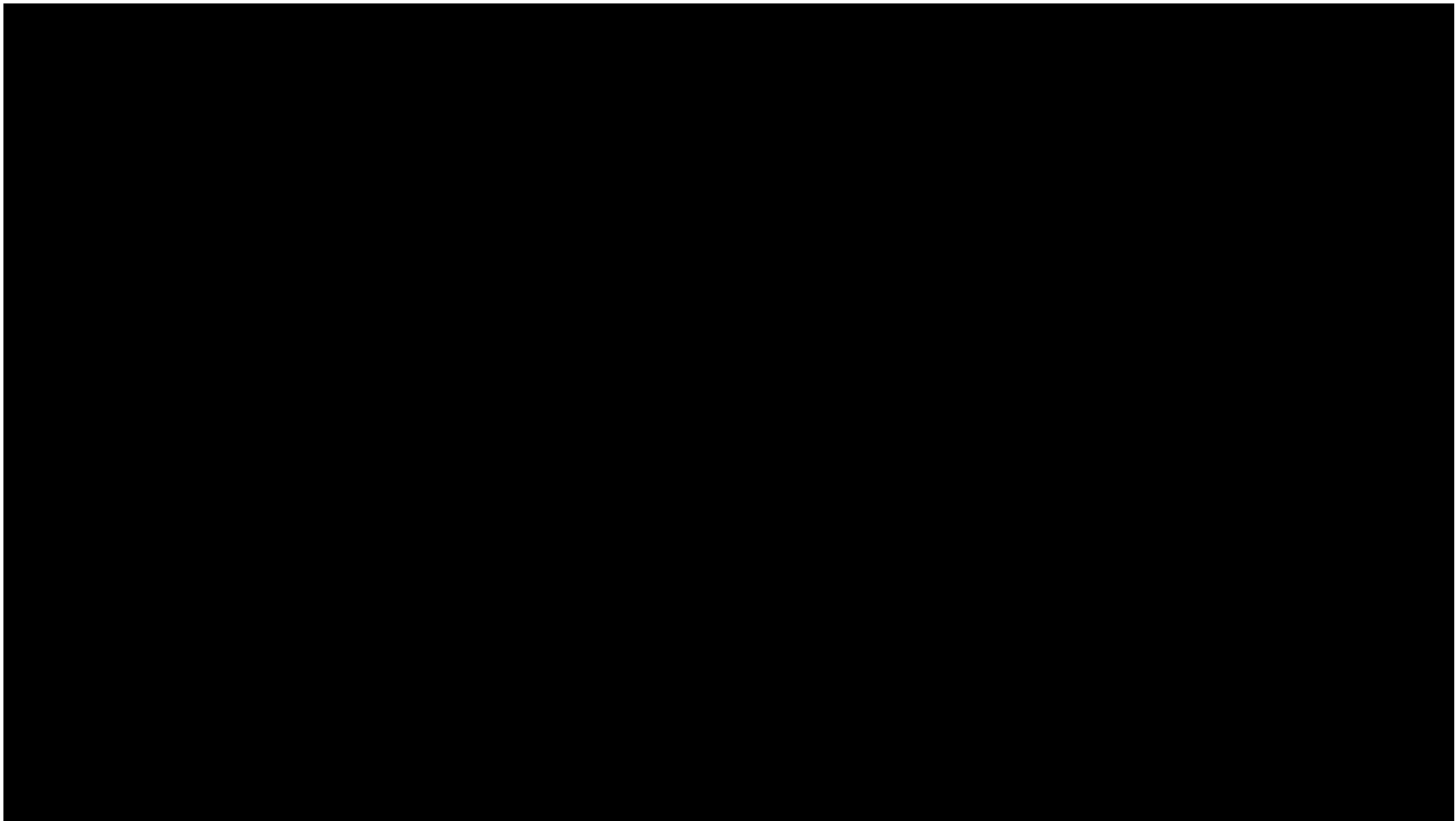


- Quality of services reflect quality of life
- Take stock: Are you making the best first impression
- Clean up, fix up, reclaim

# Abandoned Gas Station Cleanup Program Progress

- 32 projects
- 28 cities
- \$4.2 million awarded
- \$20 million available

# Abandoned Gas Station Cleanup Program Cuyahoga County



# Best Practices

1. Call ODSA
2. Inquire about a property
3. Submit EPA assessment application
4. Flexibility is key
5. Community driven
  - Work with landowners
  - Land banks can help

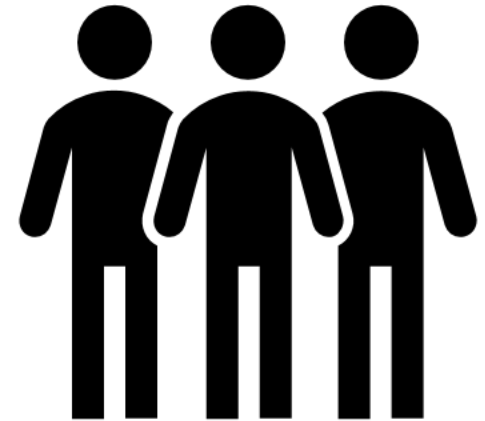
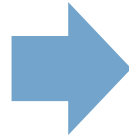
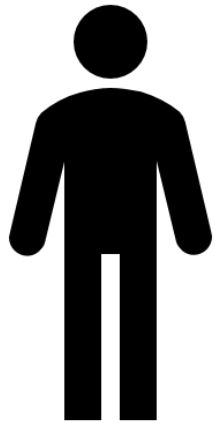
# A Vibrant Main Street

- Small businesses create jobs
- Historic preservation highlights unique character
- Tourism brings new money





# Counselors*Connect*



## **Entrepreneur:**

"I need help, but I don't know where to start."

## **E-Tool:**

Provides access to all our business resources.

## **Partners:**

Identifies the best resource for the current business needs.

# Counselors*Connect*

## I need help with:

Writing a Business Plan

MBE Certification

Selling Products  
Internationally

Government Contracting

Start-Up Technology

**Connecting**  
entrepreneurs  
and small  
businesses to  
the best  
resource.

## Our Services:

Small Business  
Development Centers

Minority Business  
Assistance Centers

Export Assistance Network

Procurement Technical  
Assistance Centers

Entrepreneurial Services  
Provider Program

# Ohio Historic Preservation Tax Credit

## 200 Projects Complete

**63 Ohio  
communities**

**269  
buildings**

**\$2.4 billion  
investment**

# Historic Preservation: Catalyst for Growth

**Merriman Block**  
Kenton (Hardin County)



**Carlisle Building**  
Chillicothe (Ross County)



# A Technology Plan

- Where innovation happens
  - markets grow
  - high-wage jobs follow
  - wealth is created



# Invite in the Neighbors



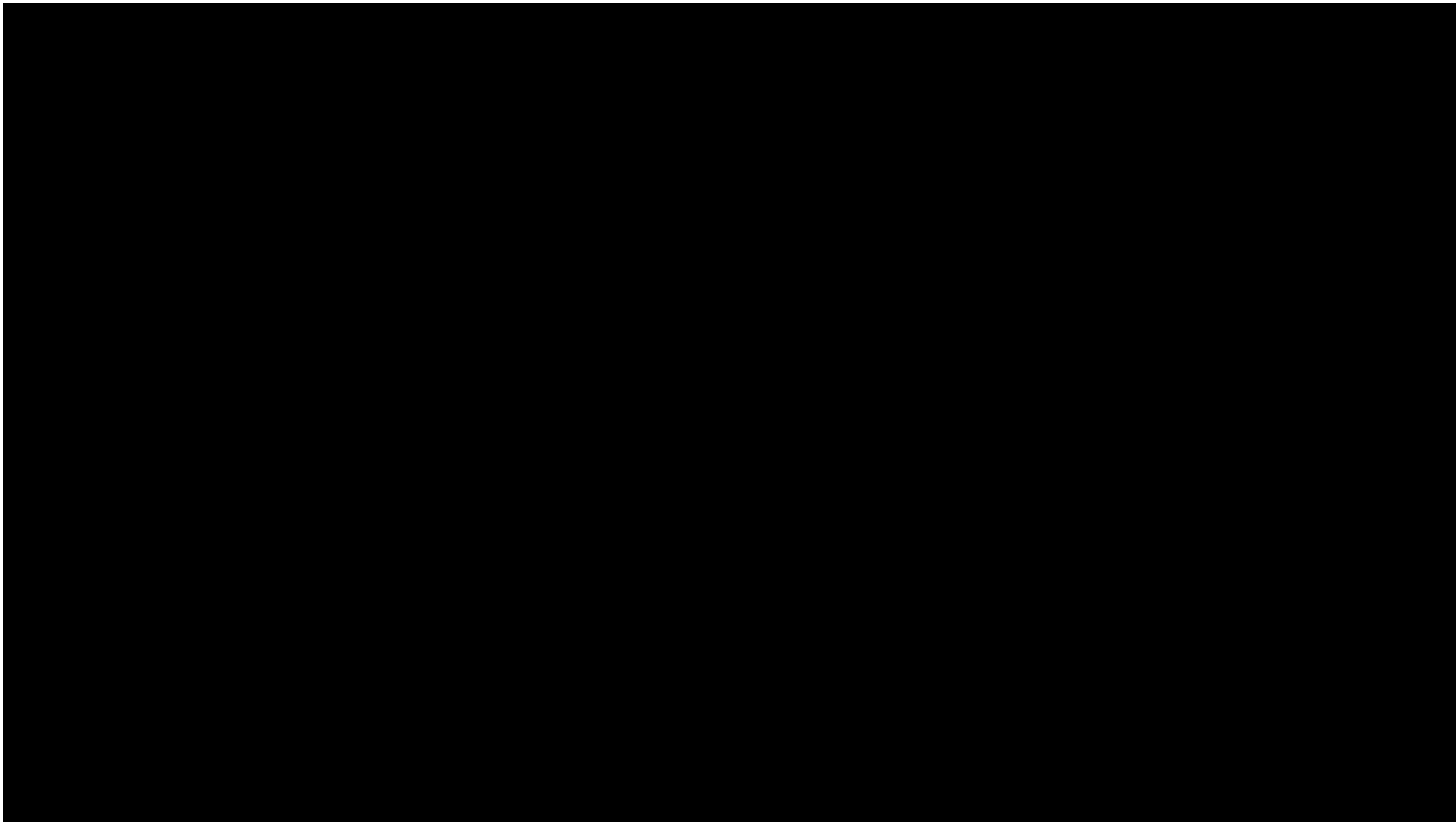
- Tourism is economic development
- Events add excitement for your constituents
- Tourism brings new money

# Building a Tourism Corridor

- Somewhat Organic
- Take an Inventory of Your Unique Assets
- What's Missing
- What's the Master Plan
- Where are the Resources



# Update: Wally Road





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## A Vibrant Main Street

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## A Technology Plan

- Where innovation happens, markets grow, high-wage jobs follow and wealth is created
- If you're not growing, you may be dying

## Invite in the Neighbors

- Tourism is economic development
- Events adds excitement for your constituents
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**Limit Incentives and Take a Holistic Approach.**

[development.ohio.gov](https://development.ohio.gov)

**Ohio**

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