

*Colleen Walton*

*As a marketing strategist for Brand Acceleration, Colleen oversees brand identification and marketing program implementation for communities, counties, and regions in her seventeen-state territory. She also trains clients on establishing a strong social media presence through easy-to-use strategies.*

*In order to keep up to date on the economic development industry, she regularly attends state and regional economic development conferences across the country. She is an active member of both the Southern Economic Development Council and the Florida Economic Development Council and completed the Basic Economic Development Course at her alma mater, Ball State University, in 2013.*