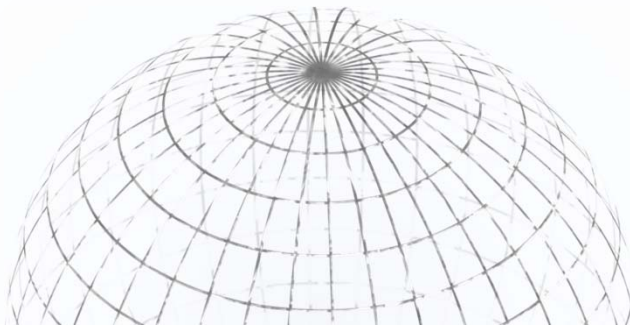


#OEDASummit

Innovative Marketing

Or: How I Learned To Stop Worrying and Love Social Media



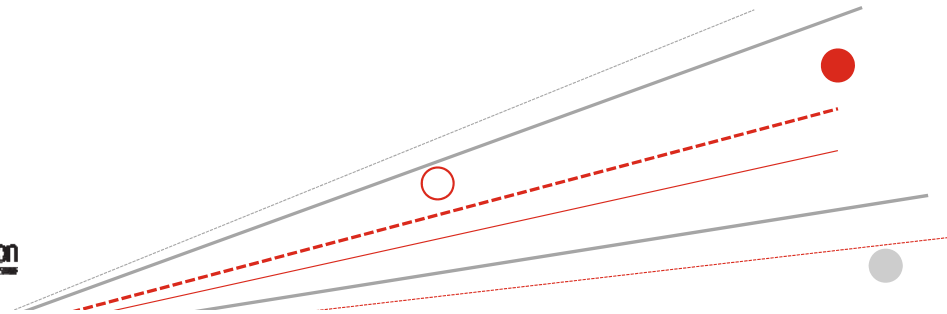
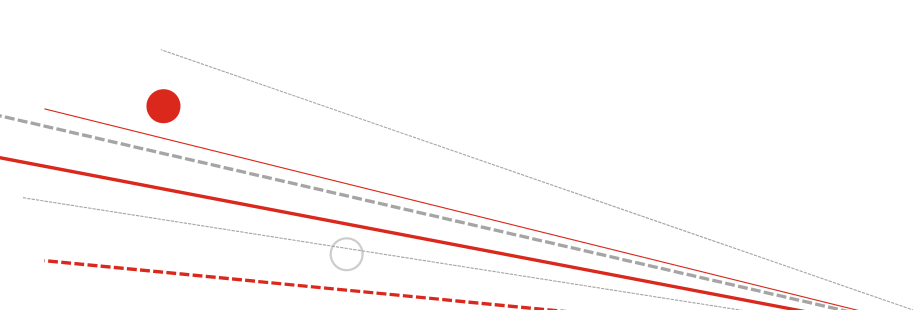
Marketing Strategist



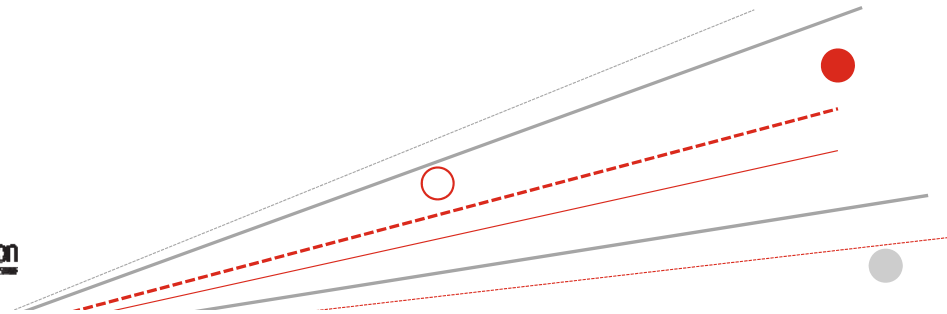
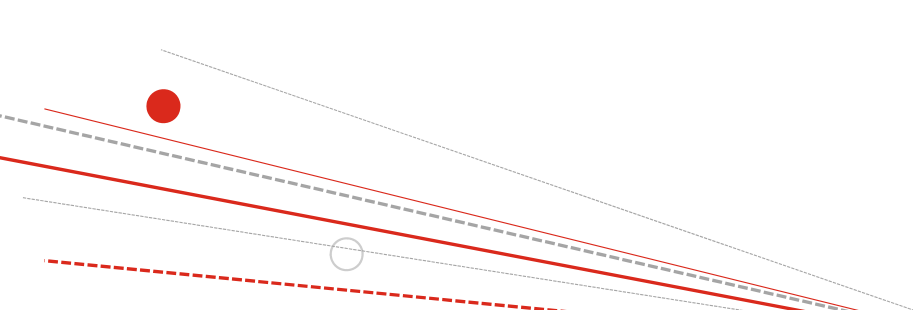
This is a work of fiction.
Names, characters, places, and incidents either are the
product of the author's imagination or used
fictitiously. Any resemblance to actual persons,
events, or locales is entirely coincidental.

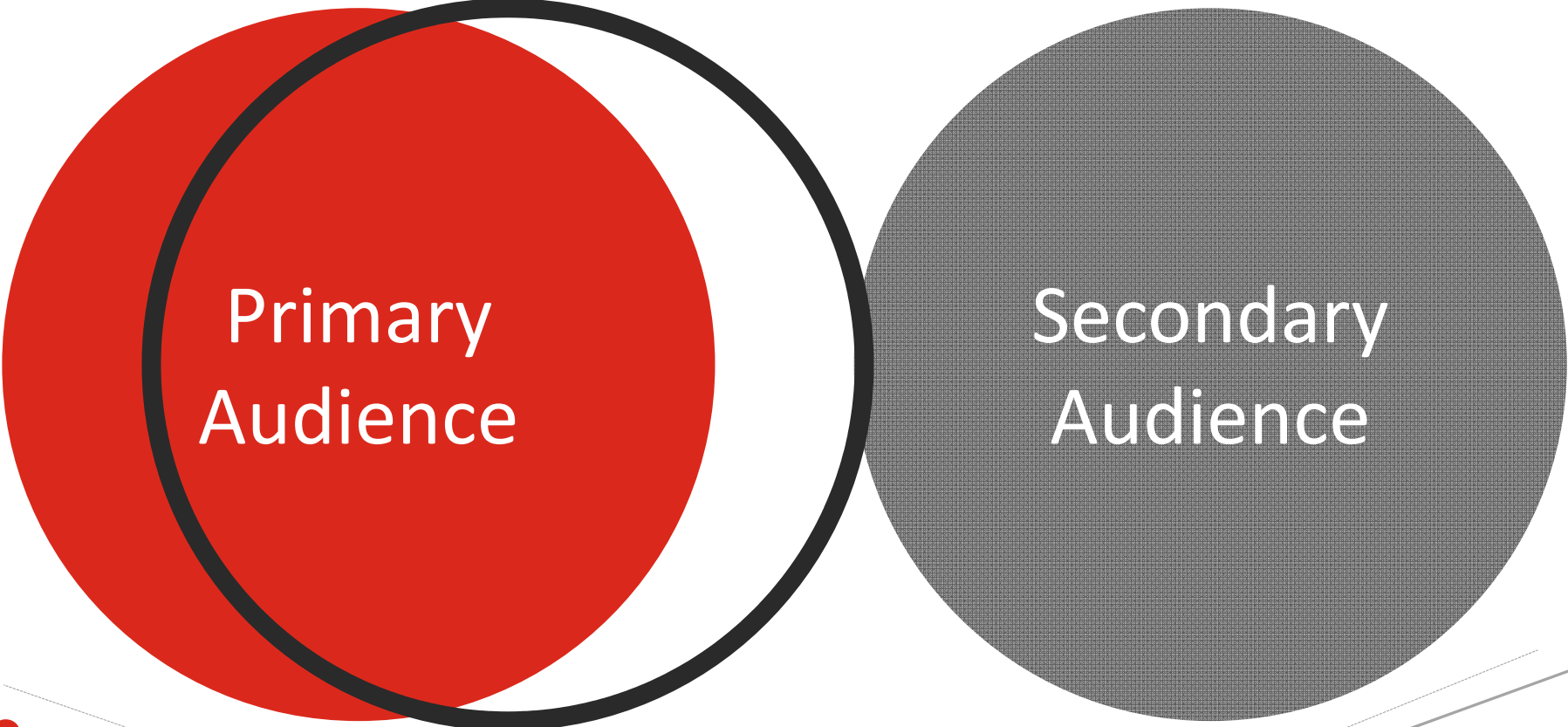


Consumer Creator



Who's your audience?

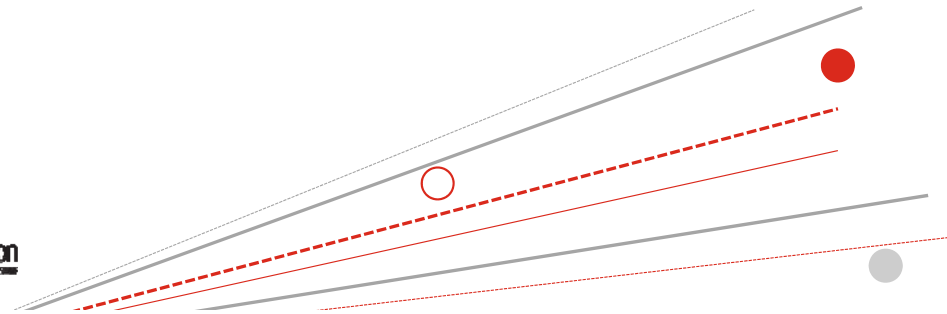
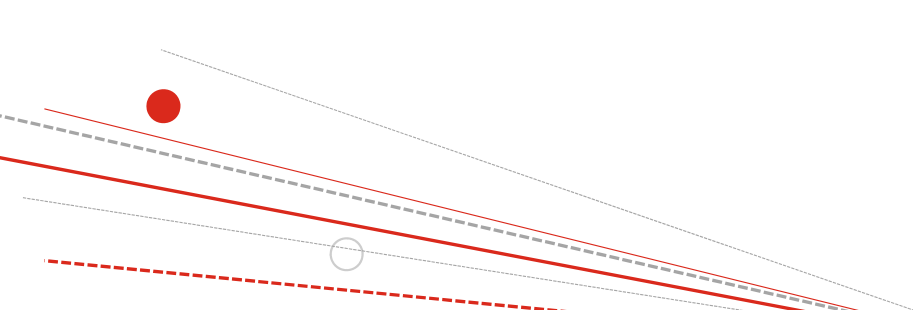




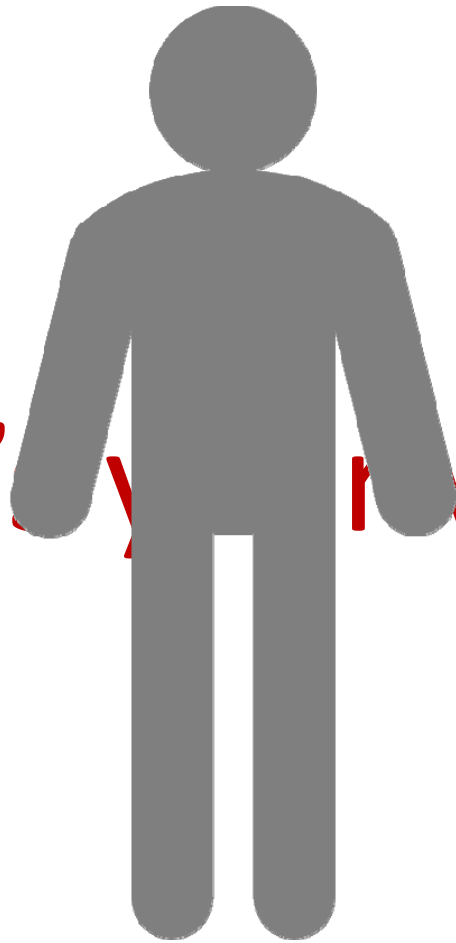
Primary
Audience

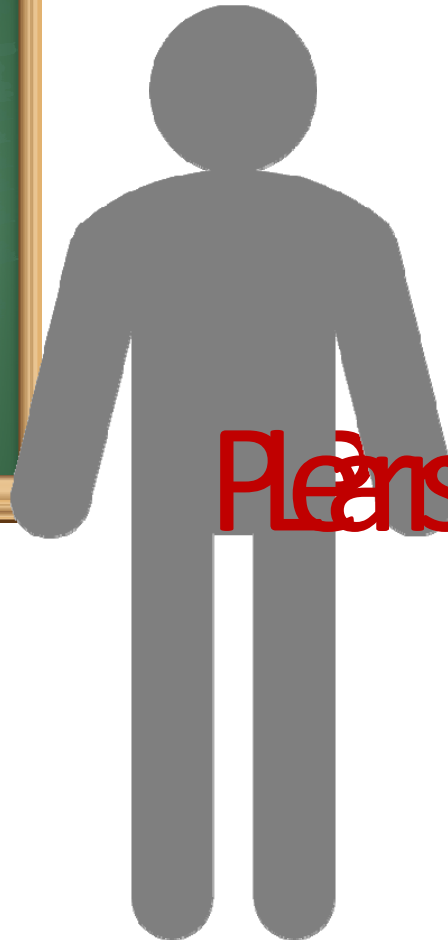
Secondary
Audience

Who GAS?

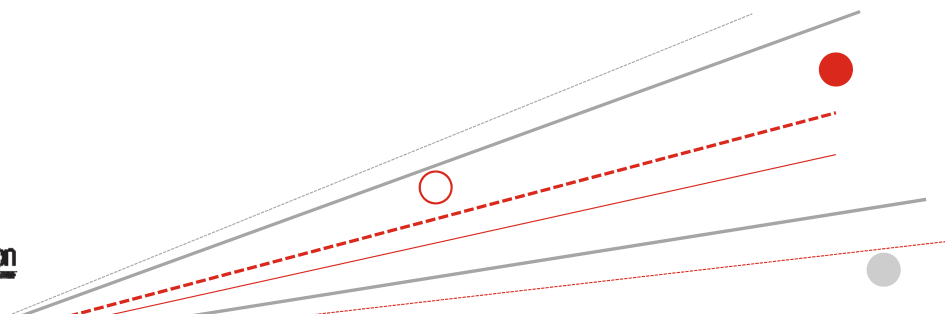
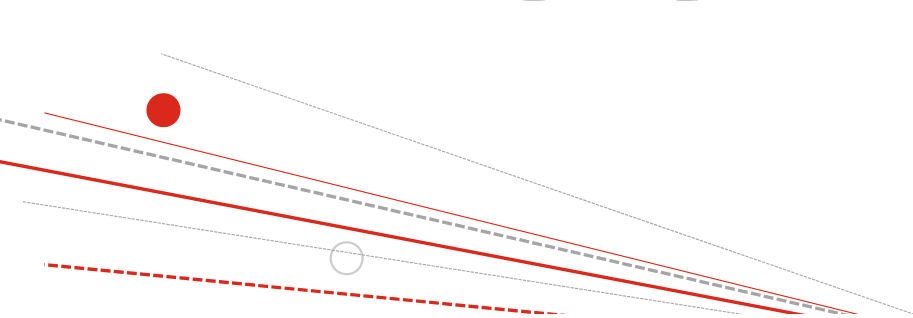


What's your choice?





Plausibility





Engagement

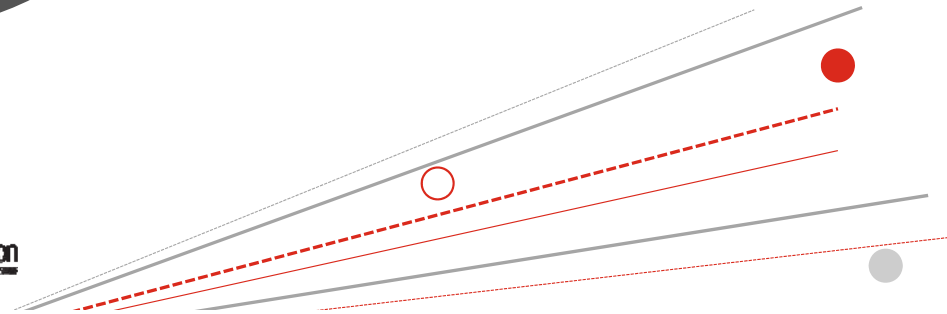
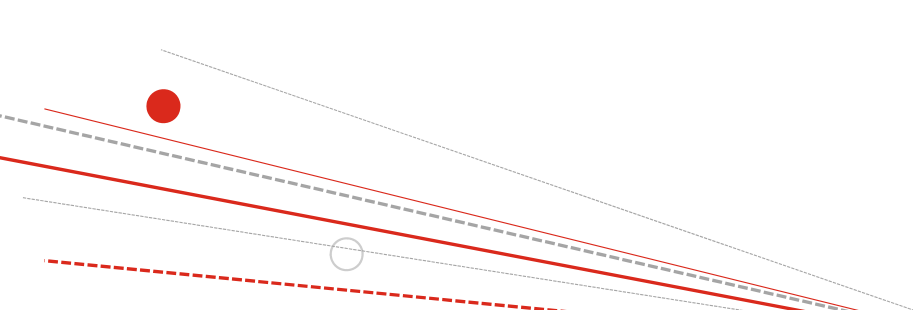
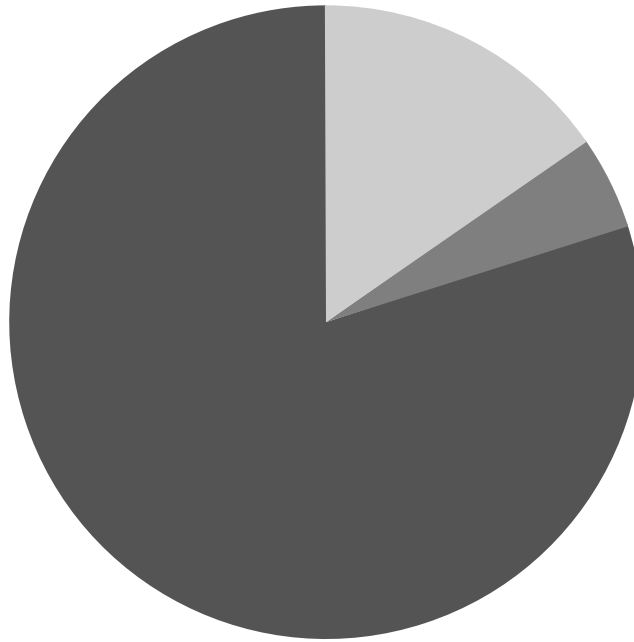
Violent Group Hacks
Violent Group Hacks



Interaction

Call to Action







Partial Interaction and the Illustration of Intimacy”

Anette Lueck (2012)





kimkardashian

Follow

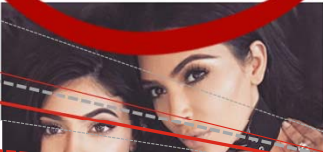


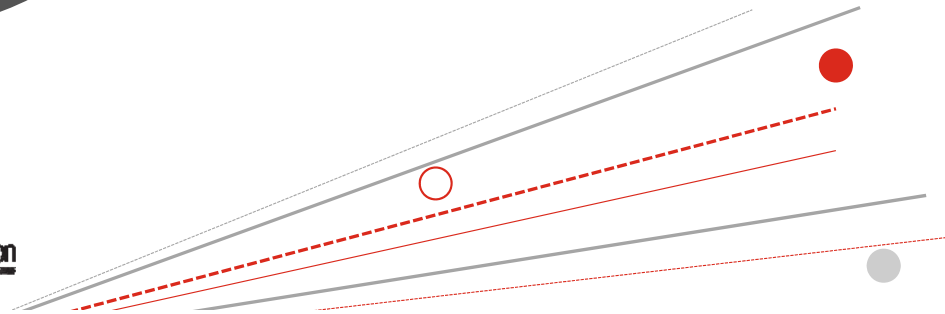
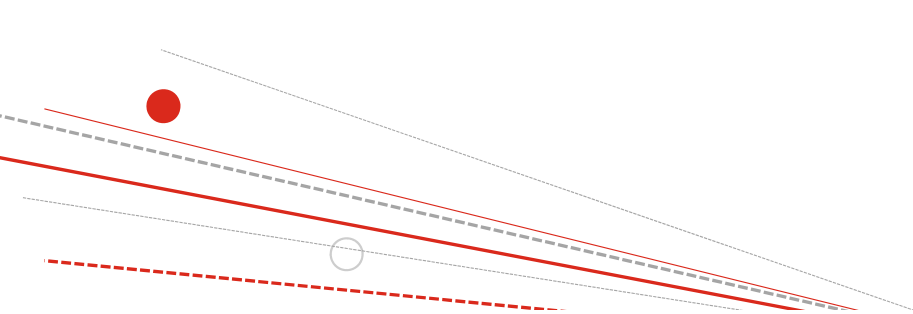
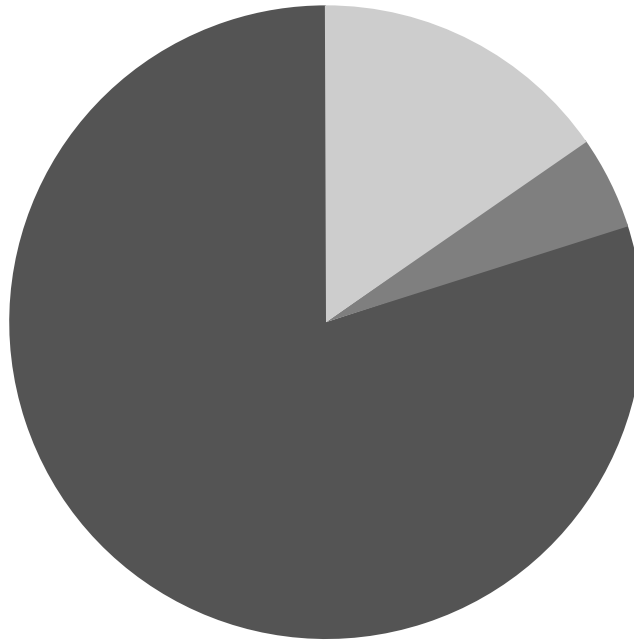
3,661 posts

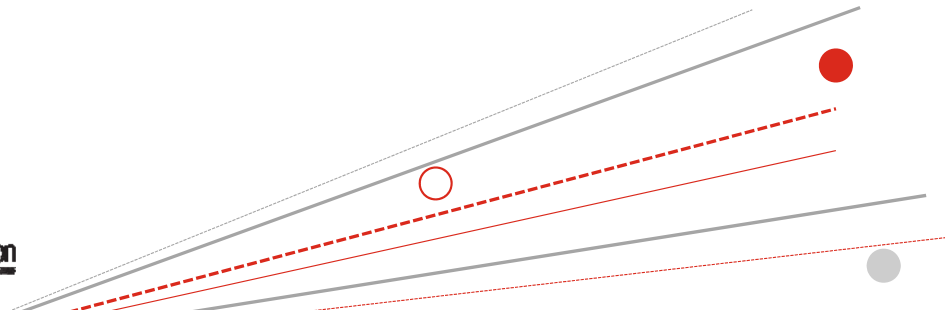
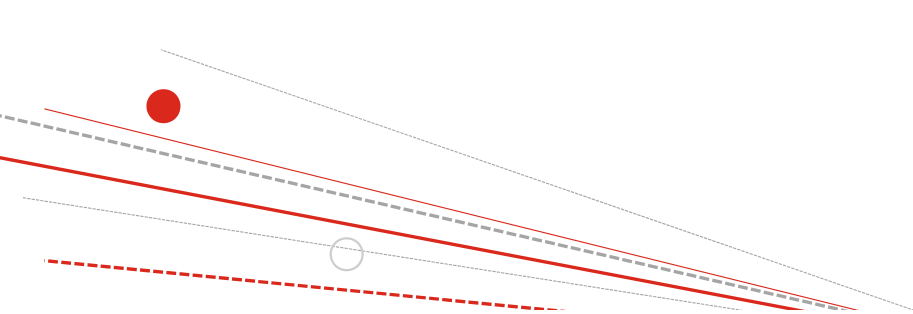
92m followers

105 following

Kim Kardashian West itunes.apple.com/us/app/kim-kardashian-west-official/id1000716588?mt=8









Juniper County, FL @JuniperCountyFL

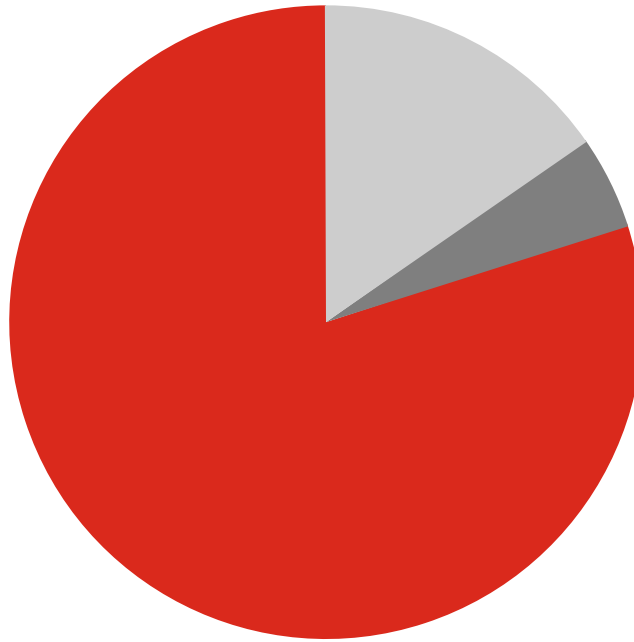
Need Google Analytics? We can help you set up your website and
get the most out of it. We'll be happy to help you with any questions you have.
We'll be happy to help you with any questions you have.
<http://dlvr.it/N183W1K>
#ecommerce #digitalmarketing #econdv





6th Annual Top 10 Places to Work in Clark County,
#1 Honda #4 #Best County in America For
#Manufacturing in #2017.







Juniper County, FL @JuniperCountyFL

**TO: @USFiber Friends @AFCBnet @g
The Top 600 @g Fiber for the top 600 will create
#FiberFriday #FiberFriday #FiberFriday #FiberFriday
#ecommerce #frugal #frugal #workforce**





Juniper County, FL @JuniperCountyFL

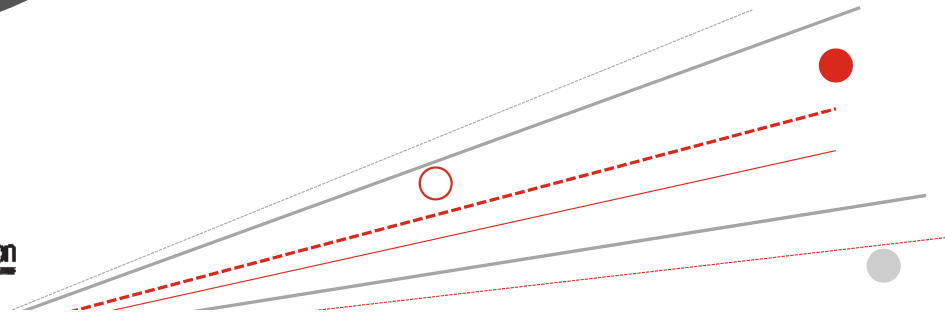
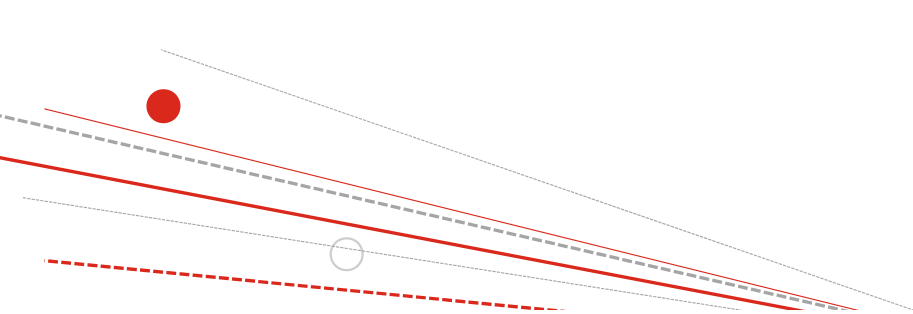
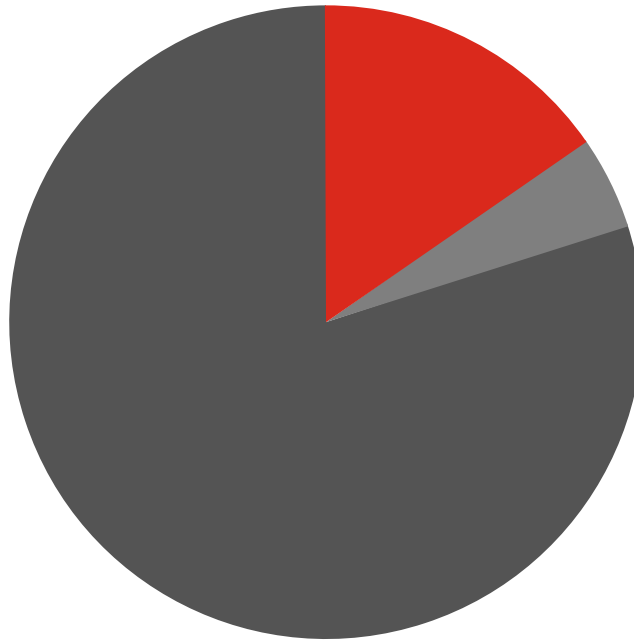
Juniper County, FL @JuniperCountyFL

@JuniperCountyFL

fter

#WhoDaBest? #WeDaBest its entire

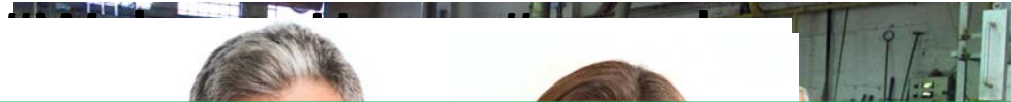






Juniper County, FL @JuniperCountyFL

Are you at going to the 2024 Florida Manufacturing
#FloridaManufacturingWeek? We're looking for
@JuniperCountyFL #Manufacturing

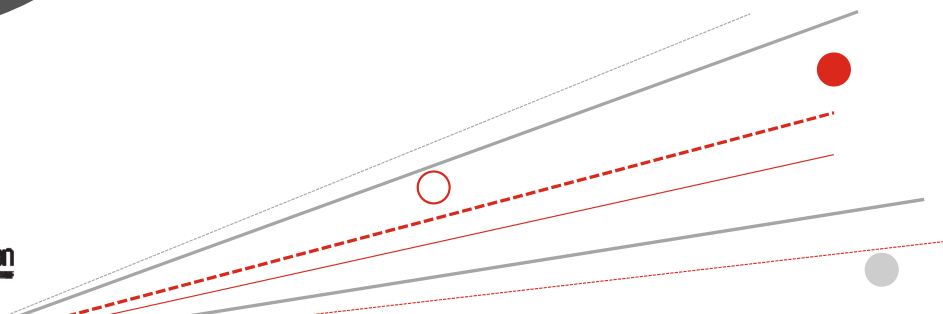
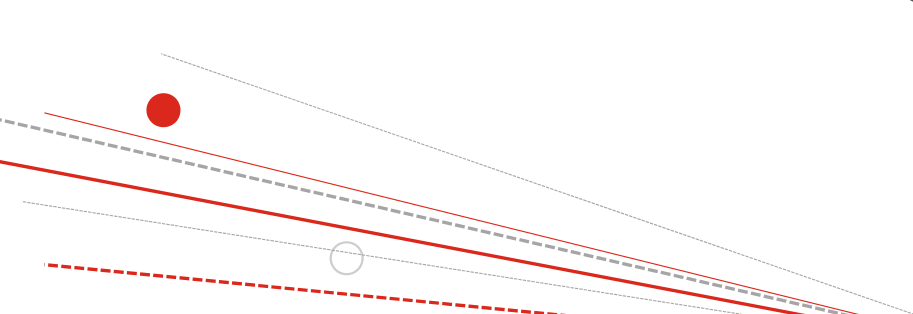
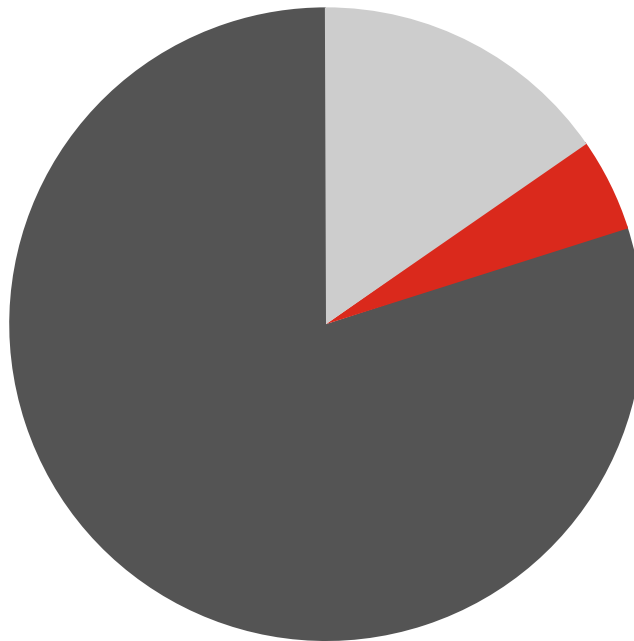




Juniper County, FL @JuniperCountyFL

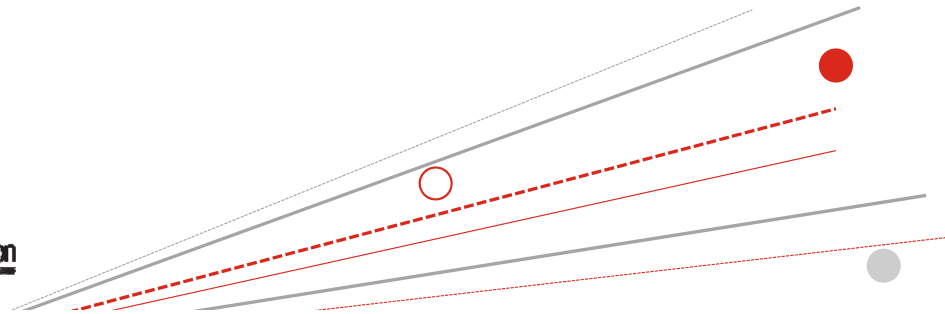
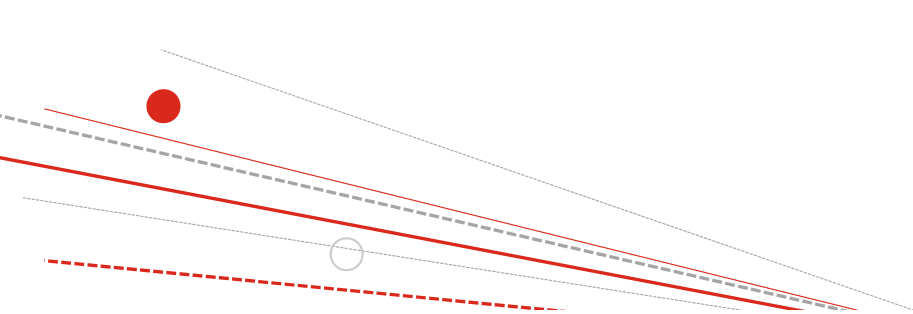
~~THE FIGHTING @CitrusLife @Wahneha~~
~~Gapers from having Dived in Road today.~~
~~Wahneha's home~~
~~#CitrusIt/N1SMIK~~

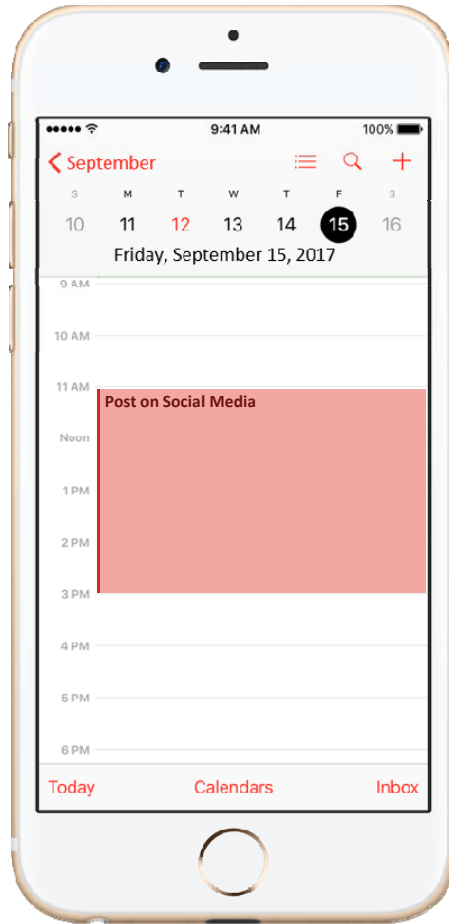




Social Media Calendar



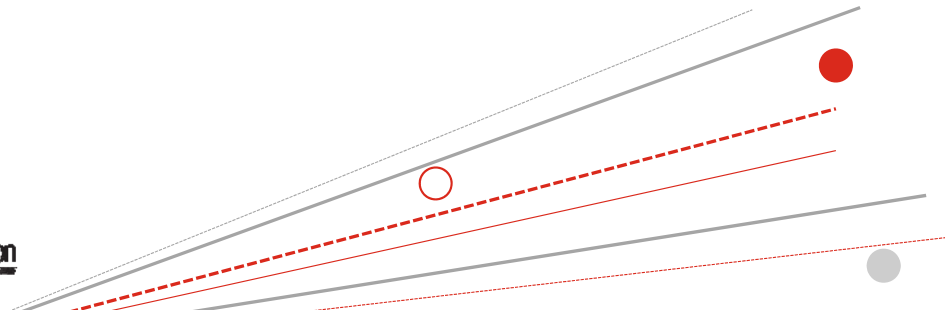
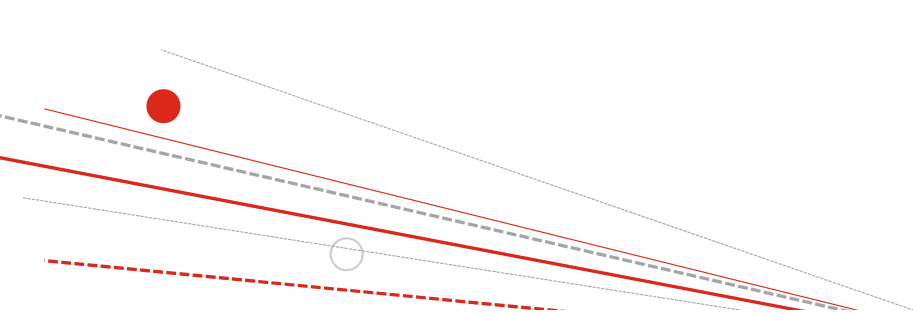






dlvr.it







Colleen Walton @colleenrwalton

Any questions?

