

Sticking Points

HARRY EADON

Four Generations in the work place
for the first time in history

Five Consumer Generations in the market place
for the first time in history

Traditionalists – Before 1945

Baby Boomers – 1946 to 1964

Generation X – 1965 to 1980

Millennials – 1981 to 2001

TBD – 2002 to 2016

Generational Sticking Points

Communication
Decision Making
Dress Code
Feedback
Fun at Work
Knowledge Transfer

Loyalty
Meetings
Policies
Respect
Training
Work Ethic

Now it's time to move!

Traditionalists and Boomers
to the Right

Generation X
to the Middle

Millennials
to the Left

Seven Ways Generations Impact Organizations

- Conflicts around the Sticking Points
- Managing and motivating different generations
- Replacing Boomers in the “war for talent”
- Succession Planning
- Leadership Development
- Shifting Market Demands
- Connecting with five generations of Customers