



Introduction to the Workforce Development System

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What is Workforce Development?

- ▶ It is an interconnected set of **solutions** to meet **employment needs**: It prepares **workers** with needed skills, emphasizes the value of workplace learning and addresses the hiring demands of **employers** from the outset. The goal is to place workers in jobs where there are career development opportunities.

Workforce Innovation and Opportunity Act (WIOA)

- ▶ Signed into law on July 22, 2014
- ▶ **Support alignment of workforce investment, education, and economic development systems**
- ▶ Provide workers with the skills and credentials to secure and advance employment
- ▶ Increase opportunities for individuals, particularly those with barriers to employment

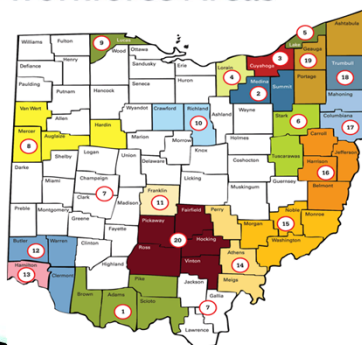
Workforce Innovation and Opportunity Act (WIOA)

- ▶ Promote improvement in the structure and delivery of services
- ▶ Increase prosperity of workers and employers
- ▶ Increase the employment retention and earnings of participants and increase the attainment of recognized post-secondary credentials

Workforce Innovation and Opportunity Act (WIOA)

- ▶ **Measuring Outcomes**
 - Performance consists of measuring placements made, credentials received, and wages earned
 - New performance measure includes effectiveness of serving employers
- ▶ **Increase Return on Investment**
 - Services require linkages to in-demand occupations/sectors
 - Pay-for-performance contracts

Ohio Workforce Areas



Local Workforce Development Board

▶ **Business – Majority**

- Businesses with in-demand, high-quality occupations
- Owners, CEOs, COOs, and/or other Executives

▶ **Workforce Representatives – 20%**

- 2 or more – labor organizations
- 1 or more – joint-labor management/registered apprenticeship
- May include community-based organizations

Local Workforce Development Board

▶ **Education and Training**

- Provider of the Adult Basic and Literacy Education (ABLE) program
- Representatives of higher education institutions that provide workforce training
- May include representatives of local education agencies and community-based organizations

Local Workforce Development Board

▶ **Government and Economic Development**

- Economic Development entity

▶ **Wagner-Peyser Employment Services**

▶ **Vocational Rehabilitation**

▶ **Others may be appointed to the WDB**

- Transportation
- Housing
- Public Assistance
- Philanthropic organizations

Local Workforce Development Board

- ▶ Develops a strategy that meets the economic development goals of the area
- ▶ Assists in achievement of the State's strategic and operational vision and goals
- ▶ Provides strategic and operational oversight
- ▶ Maximizes and continues to improve quality of services, customer satisfaction, and effectiveness of services provided

Ohio Means Jobs Centers



OhioMeansJobs.com



OhioMeansJobs

**Looking for a job?
Looking for workers?**

**Visit OhioMeansJobs.com
to find job opportunities and
skilled workers across Ohio**

Workforce Excellence

- ▶ The needs of businesses and workers drive workforce solutions and local boards are accountable to communities in which they are located
- ▶ Ohio Means Jobs Centers provide excellent customer service to jobseekers and employers and focus on continuous improvement
- ▶ The workforce system supports strong regional economies and plays an active role in community and workforce development

Workforce Partners



Workforce Partners



Workforce Partners



IMPACT
Community Action
Serving Columbus and Franklin County

WIOA Services

- ▶ For Job Seekers
 - Career Services
 - Labor Market Information
 - Youth Employment (Comprehensive Case Management and Employment Program)
- ▶ For Employers
 - Access to talent
 - On the Job Training

Questions?

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