



2018 Excellence Awards Nomination Form Excellence in Marketing & Communications

This award recognizes successful economic development marketing projects or marketing campaigns. Examples include target market studies, branding, websites, direct mail, consultant events, public relations campaigns, social media campaigns and advertising.

Nominations for this category are accepted based on the size of the community/area being marketed. The size is determined by population but can include regions, multiple communities and individual communities.

Please select/complete one:

- ☐ OEDA member submission
- ☐ Non-member submission – please invoice me at (email address) _____

Nominations are free for current OEDA members. The nomination fee for non-members is \$75 per entry (nominator and/or nominee must be an OEDA member to qualify for no entry fee). Non-members will be invoiced for the \$75 fee per entry. Payment is due July 31, 2018.

Size of Community/Area being marketed– select below:

- ☐ Small - under 50,000 population
- ☐ Medium - 50,000 – 150,000 population
- ☐ Large - 150,000+ population or a multi-jurisdictional campaign

Nominee Information:

- Name/Organization/Project Name (exactly as it should be displayed on materials):

Nominator/Contact – who should be contacted with questions and/or notification that this nominee is named a finalist or winner:

- Name & Organization _____
- Telephone & Email: _____

Required information - please attach a narrative that addresses the following qualifications:

1. Describe what the nominated entity has done to deserve recognition for Excellence in Economic Development Marketing. (Examples include: target marketing studies, branding, websites, direct mail, consultant events, public relations campaigns, advertising, etc.)
2. Why was/is this effort unique or worthy of special recognition?
3. Has the effort produced results yet? If so, please describe.
4. Please attach an example of the marketing product or provide us a link/source to view the example.

Required Formatting - The narrative is limited to 5 double-spaced single-sided 8.5 x 11" pages with 12 point text font and 1" margins. Attachments are limited to 5 pages. **Please note that these requirements must be adhered to. Any alterations to these requirements will disqualify your nomination.**

Please submit your nomination(s) by July 31, 2018 via mail or email to:

Ohio Economic Development Association

17 High Street, Suite 200, Columbus, OH 43215

EMAIL: OEDA@AssnOffices.com

Questions? Please contact the OEDA offices at 614-228-4706.