

# Broadband and the COVID-19 Economic Recovery

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## 2020 OEDA Virtual Annual Summit

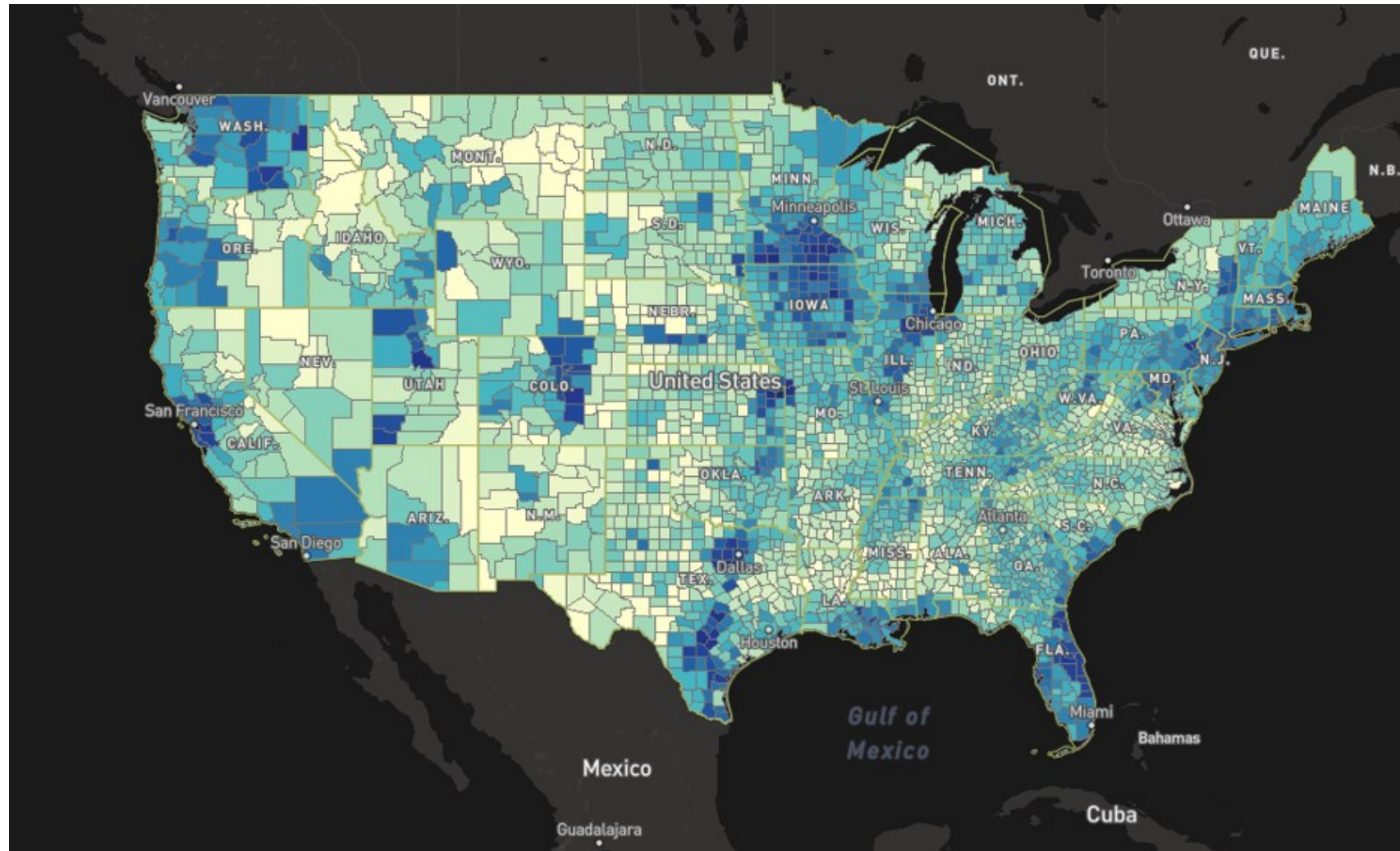
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# Status of Broadband Today

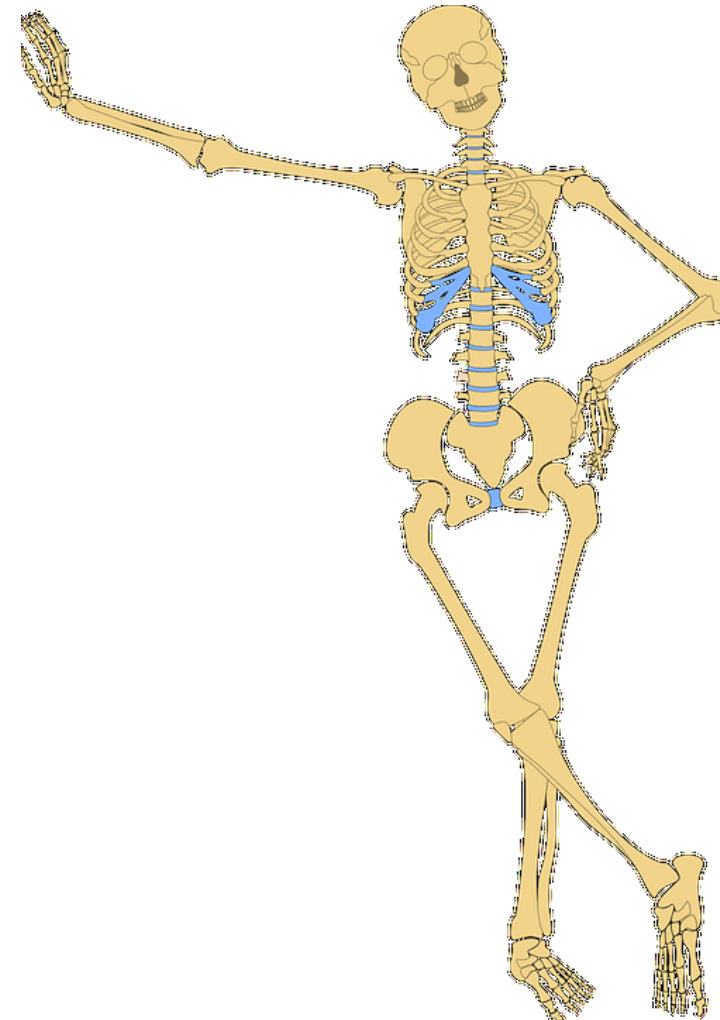


Source: FCC Broadband Map  
via: Bloomberg.com

# Status of Broadband Today



- Speed (or lack thereof) kills!
  - 5/1
  - 10/3
  - 25/3
  - 50/5
  - 100/10



# Status of Broadband Today



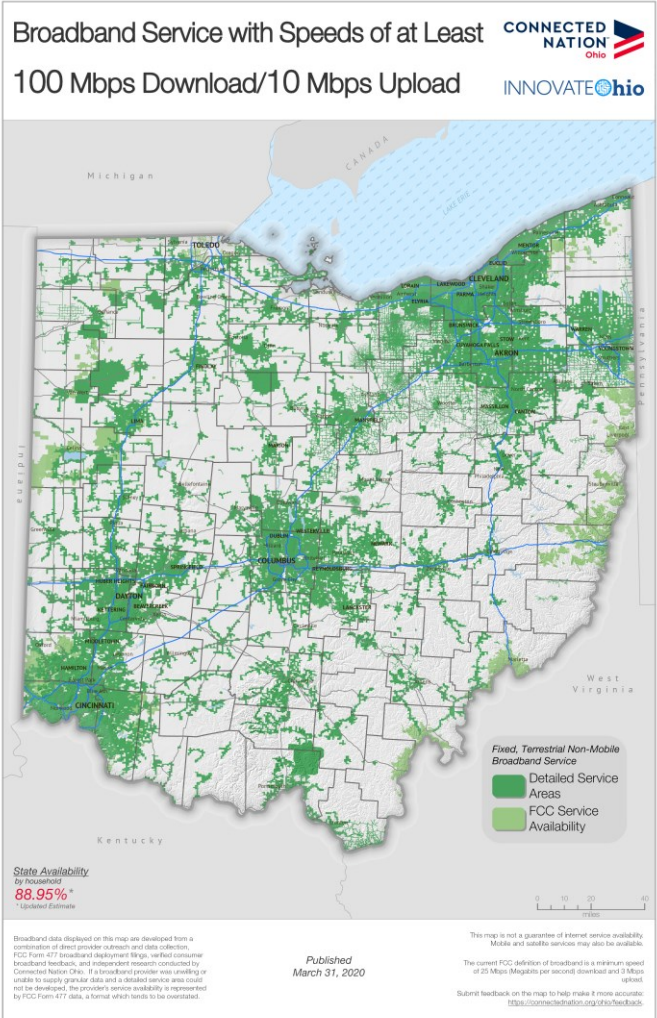
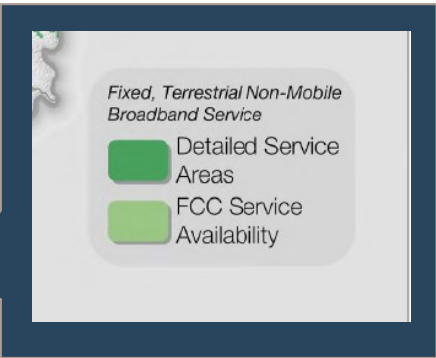
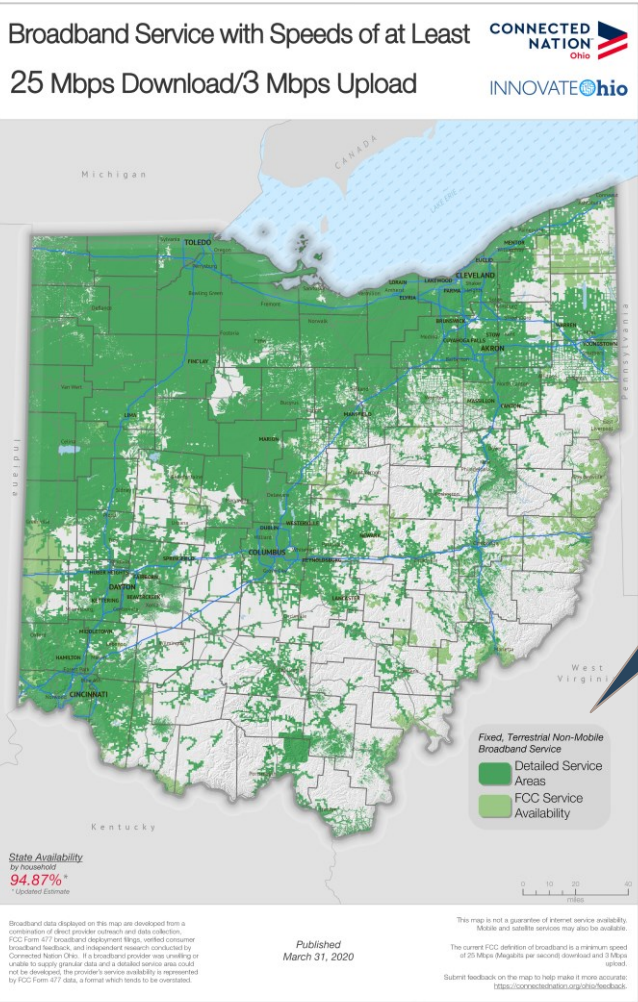
- 92.3% of Americans have access to 25 Mbps/3 Mbps.
- >24 million Americans still lack internet of 25 Mbps/3 Mbps.
- >14 million rural and tribal Americans lack even 10 Mbps/3 Mbps.

Source: Federal Communications Commission

- Stable remote work/Zoom requires 3Mbps upload.
- Middle Mile vs. Last Mile.
- Census tract counting.
  - Population density.
  - Deployment type.



# Status of Broadband Today



Source: Connected Nation - Ohio

# Status of Broadband Today



- Ohio ranked 37<sup>th</sup> in connectivity.\*
- 1 Million Ohioans
- 300,000 households
- Appalachian Ohio is worst connected region.
- \$50 Million CARES Act – \$40-\$60 Million more.
- \$2.1 Billion for Appalachian Ohio alone.

\*Source: Connected Nation - Ohio

# Federal response to broadband expansion



- Broadband Data Improvement Act (47 U.S.C. § 1302)
  - “encourag[ing] the deployment on a reasonable and timely basis of advanced telecommunications capability to all Americans.”
  - Yearly reports.
- Broadband Deployment Accuracy and Technological Availability (DATA) Act
- Extended E-Rate filing period
- Federal funding
  - Rural Digital Opportunity Fund (RDOF).
  - CARES Act.
  - CARES Act II?

# Ohio's response to broadband expansion

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- BroadbandOhio
  - Lt. Governor's Office.
  - Innovate Ohio – hot spot locator.
- HB 13
  - Residential program
  - \$20M grant program
  - Program authority
  - Grant requirements

Source: Connected Nation - Ohio



# Addressing Broadband Inequity Through Community Engagement

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# Questions?

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