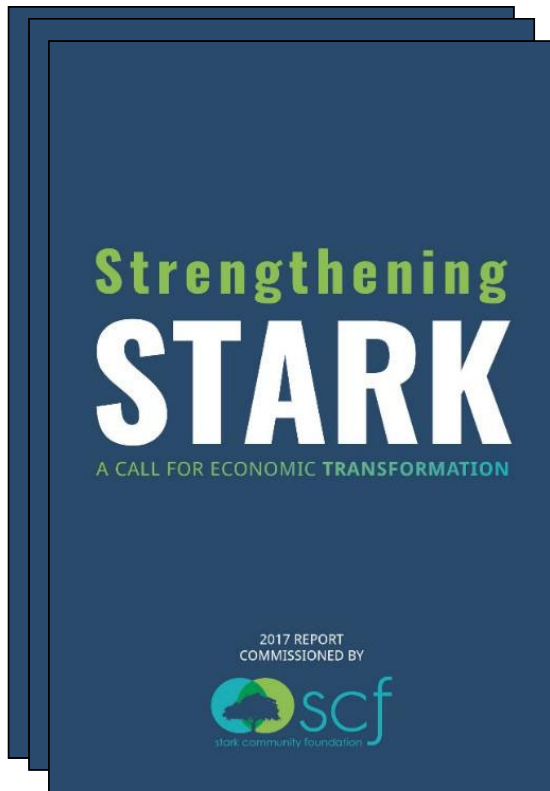




COMMUNITY WORKFORCE PLATFORM OCTOBER 1, 2020



Overall Conclusion:
Stark County population is
getting:

- Older
- Poorer
- Smaller

“Data is the Antidote to Anecdotes”



DATA



KNOWLEDGE



ACTION

OUR NORTH STAR

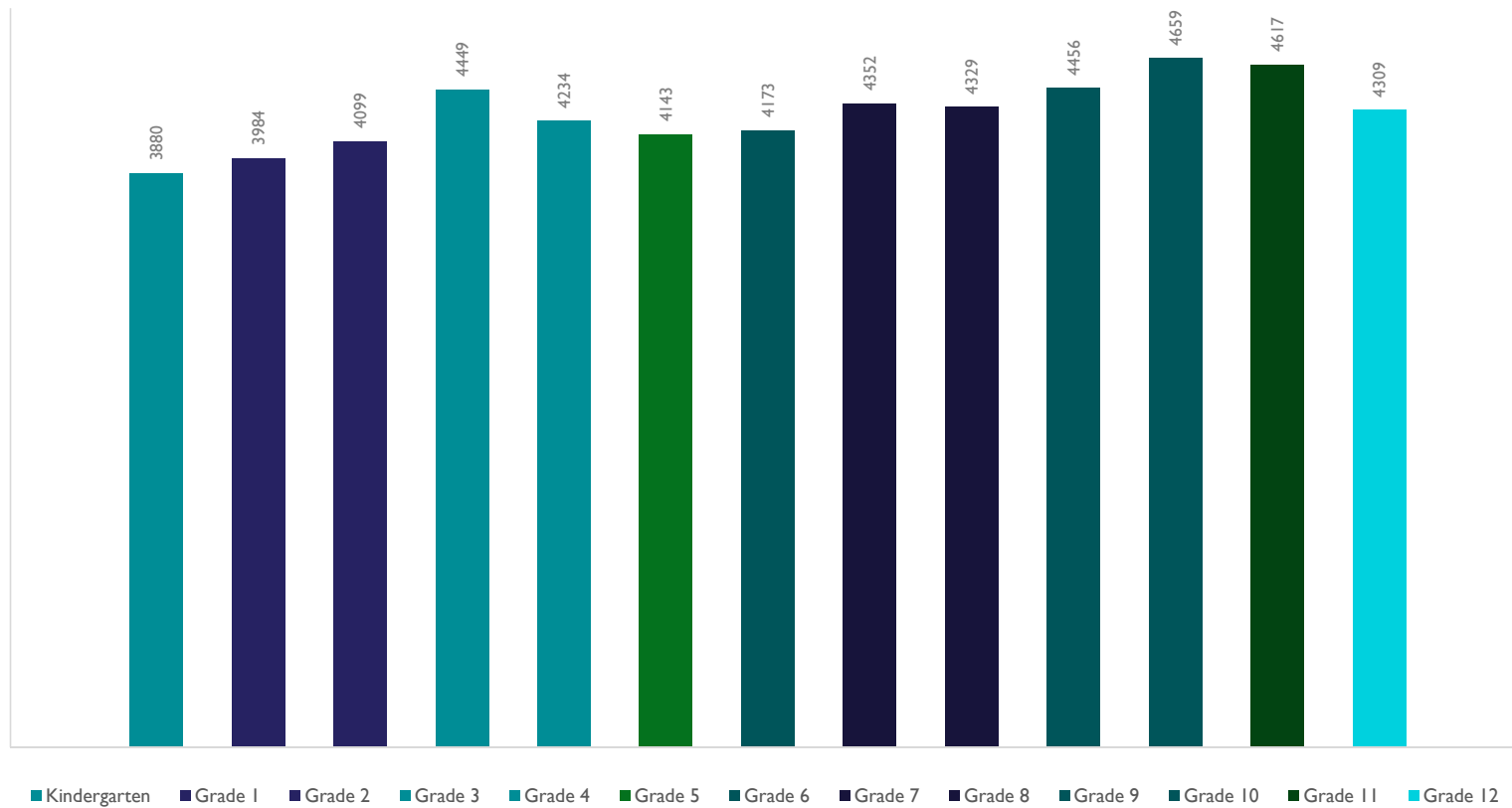
Help the citizens of Stark County **build personal capital (Economic, Social, Intellectual)** by establishing a more **inclusive, innovative and sustainable** local economy.



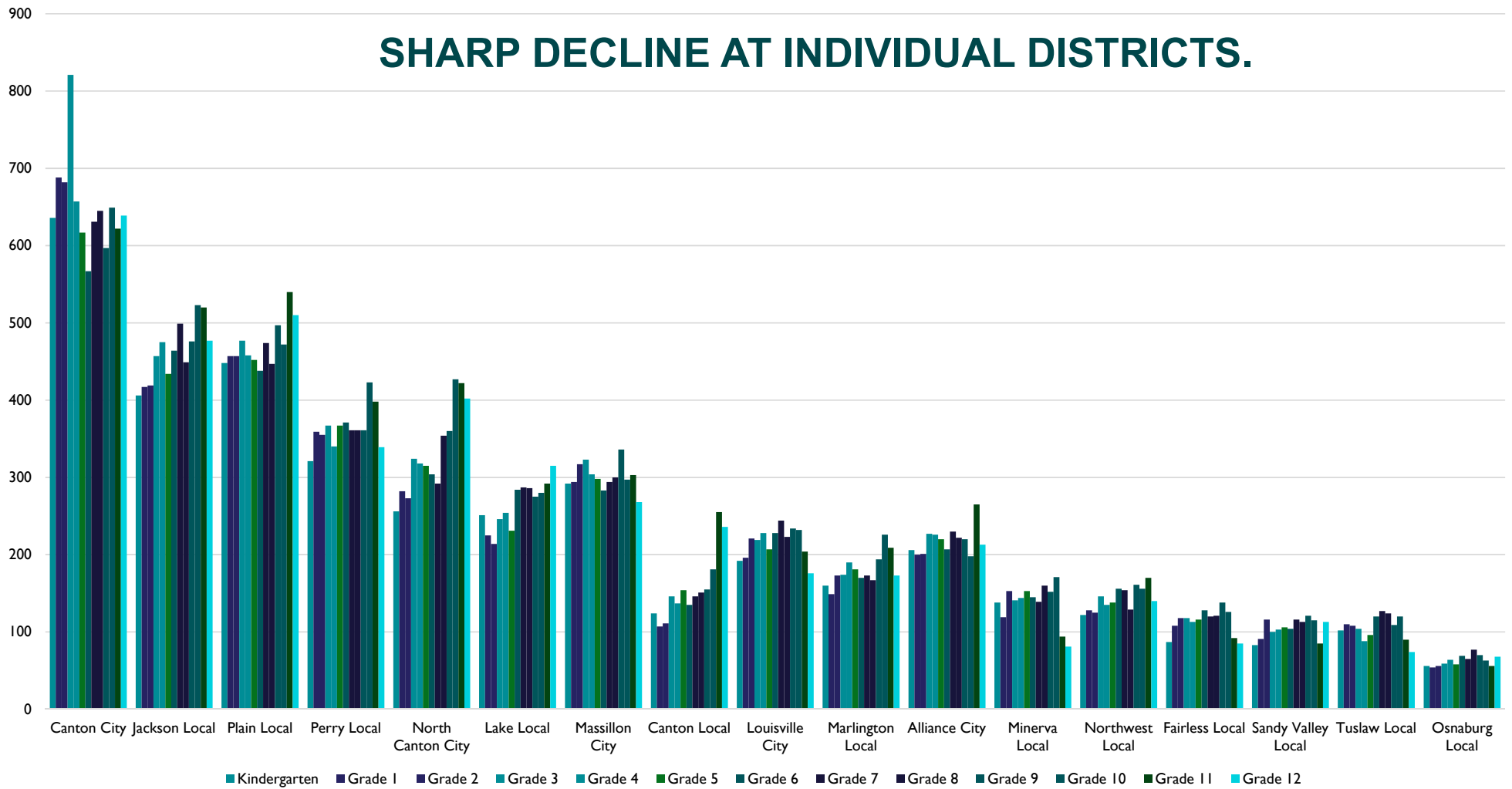
TACKLING OUR MOST COMPLEX CHALLENGE:

WORKFORCE
(AND THE PICTURE IS GOING TO GET WORSE)

A SHRINKING POPULATION.



SHARP DECLINE AT INDIVIDUAL DISTRICTS.



TWO PRIMARY GOALS:

- (1) MOVE PEOPLE INTO BETTER JOBS/CAREERS
- (2) EXPAND OUR LABOR FORCE

THE DETAILED WORKFORCE PICTURE.



**Stark
County**

A proud partner of the
American Job Center network



COLLECTIVE TALENT STRATEGY.



CORE WORKFORCE CHALLENGES.

1. A broken talent pipeline



2. An array of workforce organizations, sometimes **working in a disjointed manner**. (social service agencies, workforce agencies, education system, state agencies, economic development, businesses, philanthropy,...)

WE NEED TO SHAR THE DATA IN REALTIME.

JOBS:

- List of local jobs
- Local occupation trends
- Local employer trends
- Local career pathways
- Locations of local jobs
- Approximate wages
- Approximate Education & Skill requirement

JOB SEEKERS:

- Understand where do our or under-unemployed people live?

SUPPORT SERVICES

- Local childcare centers
- Local transportation routes



SO WE BUILT THE TOOL | www.StrengtheningStarkMeansJobs.com

The screenshot displays the Stark Jobs Platform website. The browser's address bar shows the URL strengtheningstarkmeansjobs.com. The website has a green navigation bar with links: HOME, RESOURCES, EXPLORE JOBS, SEARCH JOBS, and APPLY.

STARK JOBS PLATFORM

What is Stark Jobs Platform?

We've created this site to be a helpful tool for job hunters in the Stark County area or those moving to the area and seeking employment. By breaking down employment opportunities by industry, location, and required qualifications, we hope to provide a comprehensive resource for those seeking jobs in Stark County.

[More info](#)

Data is sourced from the state workforce agency, OhioMeansJobs, and the U.S Department of Labor

OHIO MEANS JOBS
Stark County
A proud partner of the American Job Center network

OUR BUSINESSES. OUR PEOPLE. OUR FUTURE.
STARK

UPGRADE YOUR CAREER
Earn a low/no cost certificate

FIND A LOCAL JOB

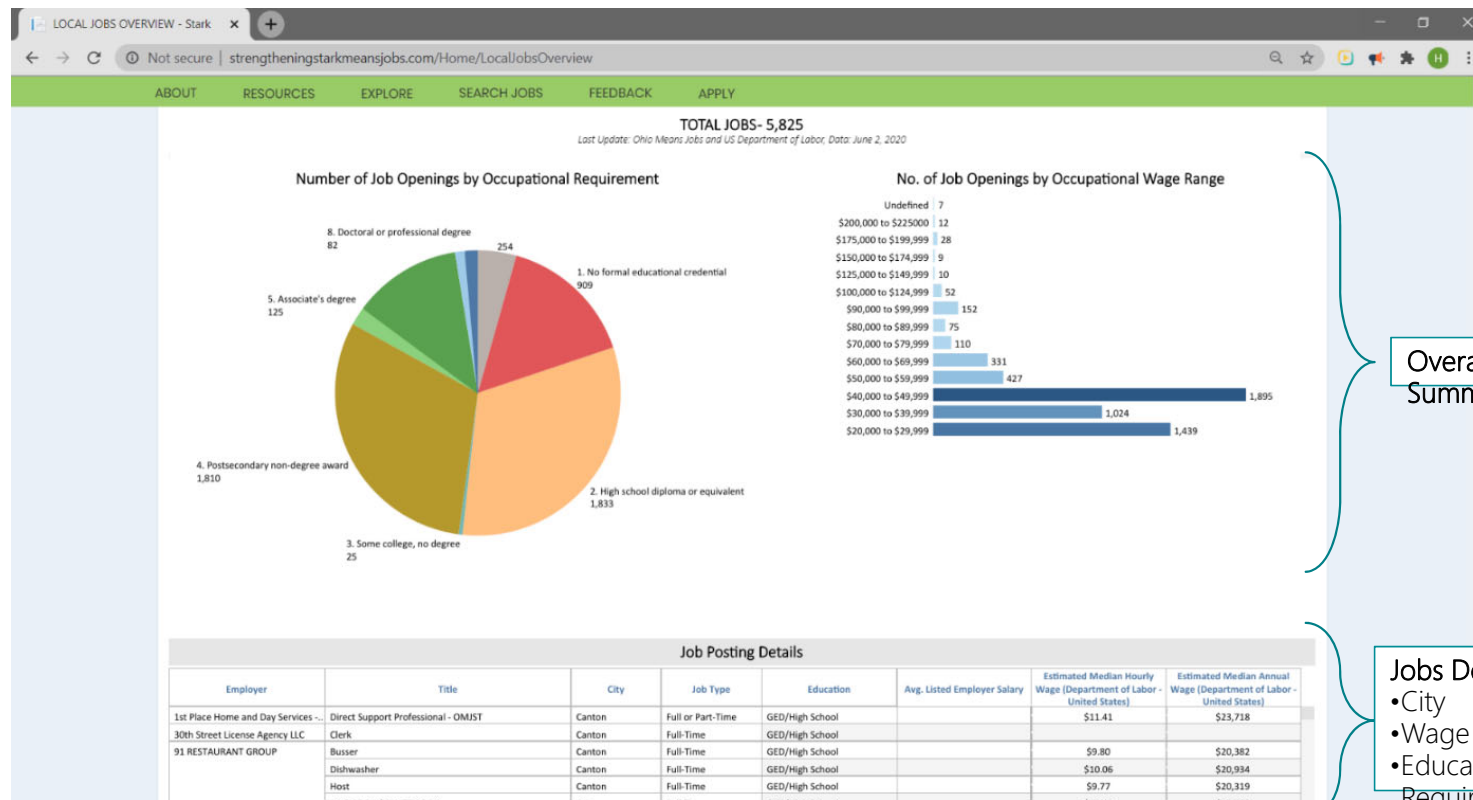
STARK COUNTY

The diagram shows a central green square labeled "STARK COUNTY" surrounded by 12 numbered nodes connected by dashed lines:

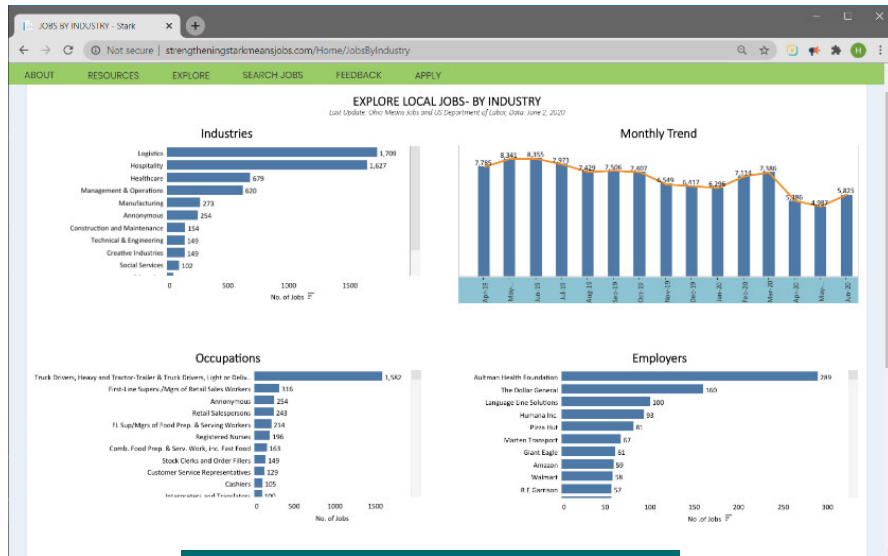
1. Students
2. Stronger Stark
3. Career Paths
4. Certifications
5. Internships
6. Ohio Means Jobs
7. Colleges & Universities
8. Skilled Trades
9. Employees
10. Employers
11. Workforce
12. Training Programs

Need help finding a job or listing your job? Contact us: info@omjwork.com | We welcome your feedback: [Feedback](#)

VISIBILITY TO SUMMARY AND DETAILS.



GAINING INSIGHTS ON LOCAL TALENT TRENDS.



Industry, Occupations, Employers

Example: In Stark County, a community that sees itself as being manufacturing heavy, the leaders were surprised to learn that there were less than 300 jobs open in manufacturing.



Specific Employers Trends

Specific Job Openings

Job Posting Details						
Employer	Title	City	Job Type	Education	Avg. Listed Employer Salary	Estimated Median Hourly Wage (Department of Labor - United States)
Aultman Health Foundation	N/A	Canton	Full or Part-Time	Associate Level		\$15.65
				Bachelor's Degree		\$16.715
				GED/High School		\$15.60
				Master's Degree		\$16.97
				Associate Level		\$16.40
			Full-Time	Associate Level		\$16.40
				Bachelor's Degree		\$16.44
				Doctorate Degree		\$20.25
				GED/High School		\$17.73
				Master's Degree		\$44.40
1.5 Call - Empowered Lifestyle Opportunity	N/A	North Canton	Full-Time	GED/High School		\$15.65
				Associate Level		\$15.65
				Bachelor's Degree		\$15.65
				Master's Degree		\$15.65
				Doctorate Degree		\$15.65
			Part-Time	GED/High School		\$15.65
				Associate Level		\$15.65
				Bachelor's Degree		\$15.65
				Master's Degree		\$15.65
				Doctorate Degree		\$15.65



UNDER DEVELOPMENT: LOCAL CAREER HOMES

Help job seekers connect with pathways to sustainable living-wage jobs.

CDL
CERTIFIED DRIVERS LICENSE

STNA
STATE TESTED NURSING ASSISTANT

FOOD MANAGEMENT\

SIMPLE 4 STEP PROCESS

- Step 1: Career shadowing:** Spend a day learning about the career at a local employer.
- Step 2: Earn your certification:** 4-10 week training, Day, weeknight, weekend options, Training money now available.
- Step 3: Career placement:** Get help getting your first job.
- Step 4: Get Help:** Life can sometimes be complicated. We are here to help. (Child care, transportation, support,...)

CALL: 330.XXX.XXX
EMAIL: x@x.com

CDL WORK OPPORTUNITIES | 1,500 JOBS OPEN ! STARTING WAGE: ~\$35K-\$45K

OUR EMPLOYER PARTNERS

EDUCATION PARTNERS

SUPPORTING PARTNERS

Monthly Trend

Month	Value
Mar-17	2,438
Apr-17	2,734
May-17	2,734
Jun-17	2,734
Jul-17	2,734
Aug-17	2,734
Sep-17	2,734
Oct-17	2,734
Nov-17	2,734
Dec-17	2,734
Jan-18	2,734
Feb-18	2,734
Mar-18	2,734
Apr-18	2,734
May-18	2,734
Jun-18	2,734
Jul-18	2,734
Aug-18	2,734
Sep-18	2,734
Oct-18	2,734
Nov-18	2,734
Dec-18	2,734
Jan-19	2,734
Feb-19	2,734
Mar-19	2,734
Apr-19	2,734
May-19	2,734
Jun-19	2,734
Jul-19	2,734
Aug-19	2,734
Sep-19	2,734
Oct-19	2,734
Nov-19	2,734
Dec-19	2,734
Jan-20	2,734
Feb-20	2,734
Mar-20	2,734
Apr-20	2,734
May-20	2,734
Jun-20	1,582

Employers

Employer	No. of Jobs
Market Transport	67
R.E. Garrison	57
Blair Logistics Inc	56
Russell Transport, Inc	51
U.S. Sprays	49
DHT Inc	45
CRITE CARRIER CORPORATION	44
UMR Auto Transport	39
K & B Transportation	38
Hagen Transport	34

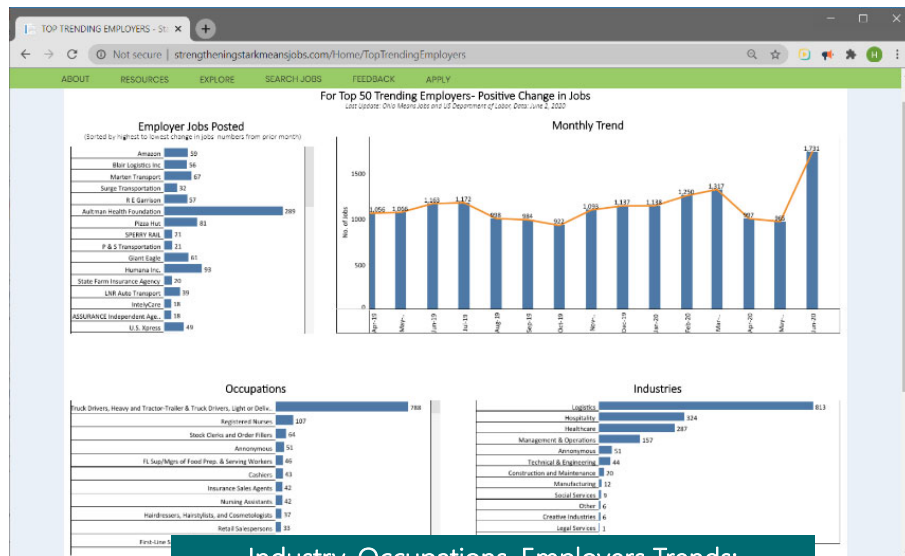
Job Posting Details

Employer	Title	City	Job Type	Education	Avg. Listed Employee Salary	Estimated Median Hourly Wage (Department of Labor - United States)	Estimated Median Annual Wage (Department of Labor - United States)
A 2 C Logistics Co	Class A Regional/OTR Owner Operators - You Spoke We Listened! You Can Now Book Your Own Loads!	Alliance	Full Time	Null	\$21.50	\$44,717	\$44,717
		Beech City	Full Time	Null	\$21.50	\$44,717	\$44,717
		Brevard	Full Time	Null	\$21.50	\$44,717	\$44,717
		East Sparta	Full Time	Null	\$21.50	\$44,717	\$44,717
		Fairhope	Full Time	Null	\$21.50	\$44,717	\$44,717
		Greentown	Full Time	Null	\$21.50	\$44,717	\$44,717
		Hartsville	Full Time	Null	\$21.50	\$44,717	\$44,717

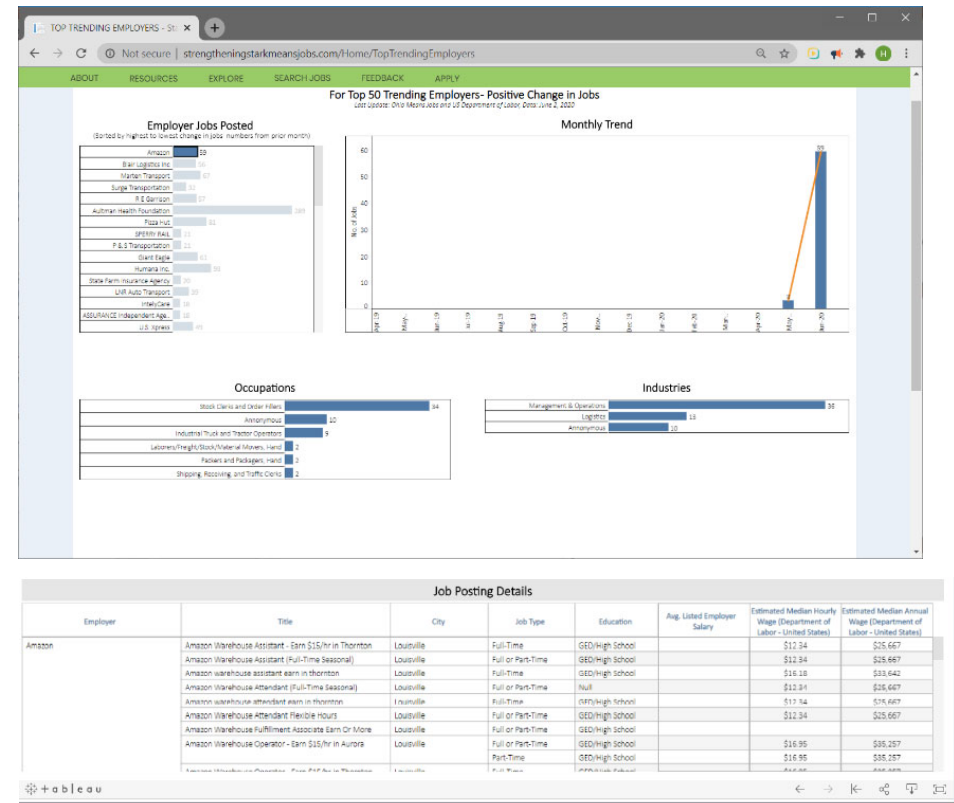
For more info contact info@omjwork.com

ACTIVATING OUR ECONOMIC DEVELOPMENT: TOP MONTHLY JOB CREATORS.

Specific Employers Trends



Industry, Occupations, Employers Trends:
800 Jobs added by Top 50 employers In June, 2020

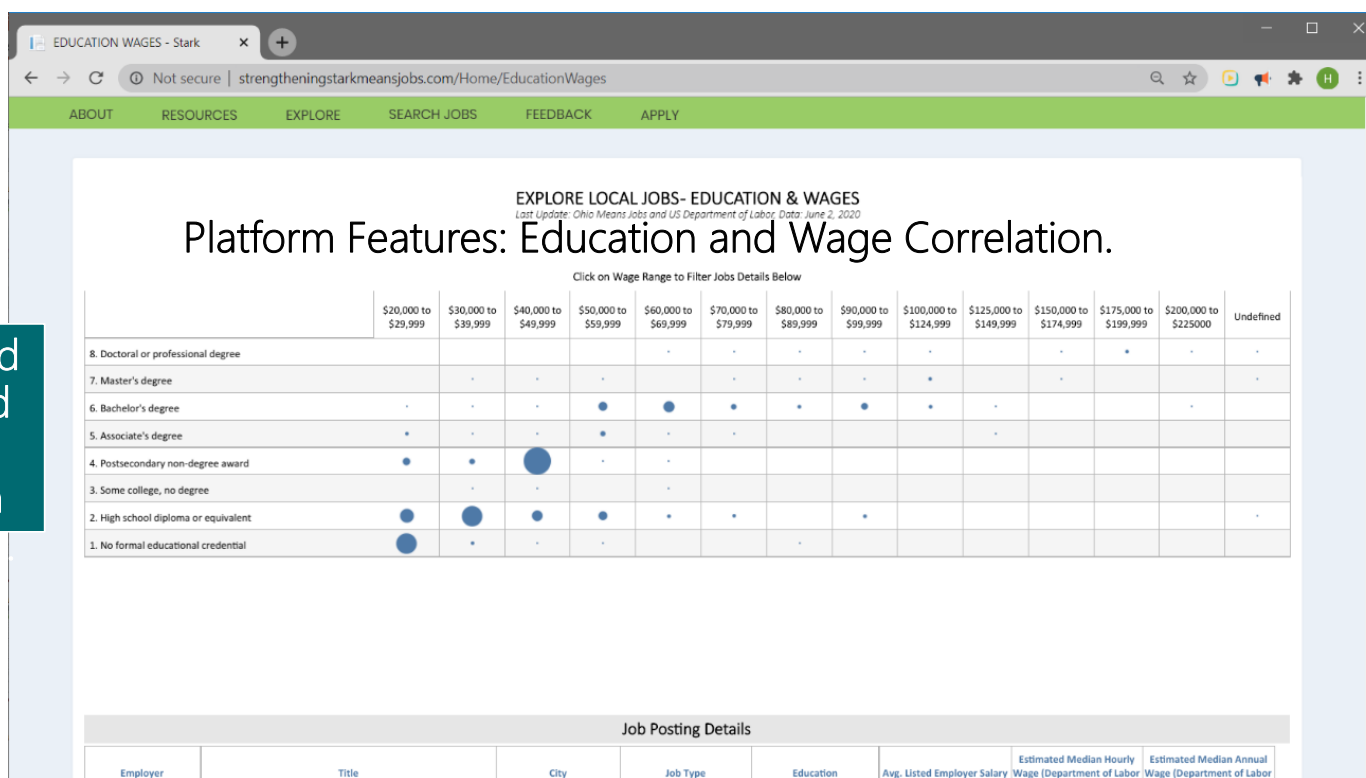


Specific Job Openings

CRITICAL FOR OUR STUDENTS: UNDERSTANDING IMPORTANCE OF UPSKILLING AND WAGES.

Students: What is the financial value of continued education and upskilling?

Quickly find
jobs based
on
education



APPLY FOR JOB VIA OMJ.

The screenshot shows the OhioMeansJobs website interface. At the top, there's a navigation bar with links like 'EXPLORE IT', 'PLAN IT', 'FUND IT', 'FIND IT', 'COLLEGE STUDENTS', and 'VETERAN/OMVJ'. Below this is a 'Job Search' section with input fields for 'Job Title', 'Keywords', 'Location', 'State', and 'Radius'. A 'SEARCH' button is prominently displayed. To the right of the search bar, there's a 'Chat with a Career Coach!' button and a 'LIVE CHAT: ONLINE' indicator. Below the search bar, the results section shows 'Results 136822 jobs as of 7/6/2020'. A table lists job results, including 'Account Manager' and 'Family Engagement Specialist'. The table has columns for 'Job Summary', 'Date', 'Company/Location', and 'WorkKeys®'. To the right of the table, there are additional links like 'Display Recommended WorkKeys®'. On the far right, there's a sidebar with 'Insights', 'Current filters', and 'Refine' sections.

OhioMeansJobs.com

EXPLORE IT PLAN IT FUND IT FIND IT COLLEGE STUDENTS VETERAN/OMVJ

SIGN IN EMPLOYERS

Job Search

Advanced Search

Job Title Keywords Location State Radius

City/Town or Zip OH 20 miles

SEARCH

Results 136822 jobs as of 7/6/2020

SAVE SEARCH & EMAIL ME JOBS

Sort by Relevance | Date Jobs 1 To 25 of 3671642 Page 1 of 142866 Page [1] 2 3 4 5 6-10 Next

Job Summary	Date	Company/Location	WorkKeys®
Account Manager QUICK VIEW The Sales Representative will be responsible for the growth of revenue by proactive sales of the product portfolio in its territory and developing strong customer relations according to the organisational strategy for its assigned customer base... Add to Your Backpack See all jobs from this company See who you know on LinkedIn From Sartorius Report this job	2020-07-07	Sartorius View company profile Located in Ohio View Map	Display Recommended WorkKeys®
Family Engagement Specialist-(Lauderdale County) QUICK VIEW JOB TITLE: Family Engagement Specialist STATUS: Non-Exempt REPORTS TO:	2020-07-07	Community Action Partnership of North Alabama View company profile	Display Recommended WorkKeys®

Chat with a Career Coach!

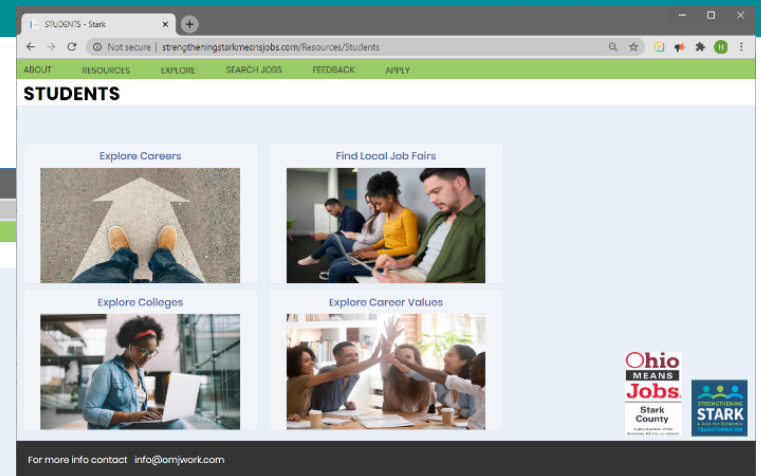
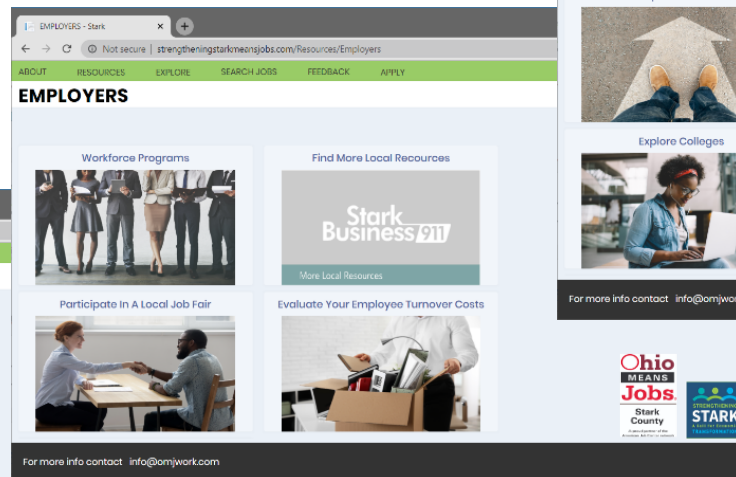
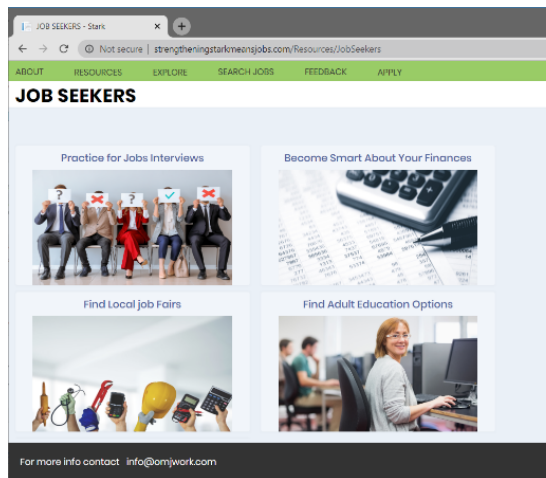
AVOID SCAMS

Insights
Career Exploration
To find helpful occupation information, career videos, training providers, jobs and a whole lot more. [Click here to explore a career.](#)
[Read more...](#)
[Previous](#) | [Next](#)

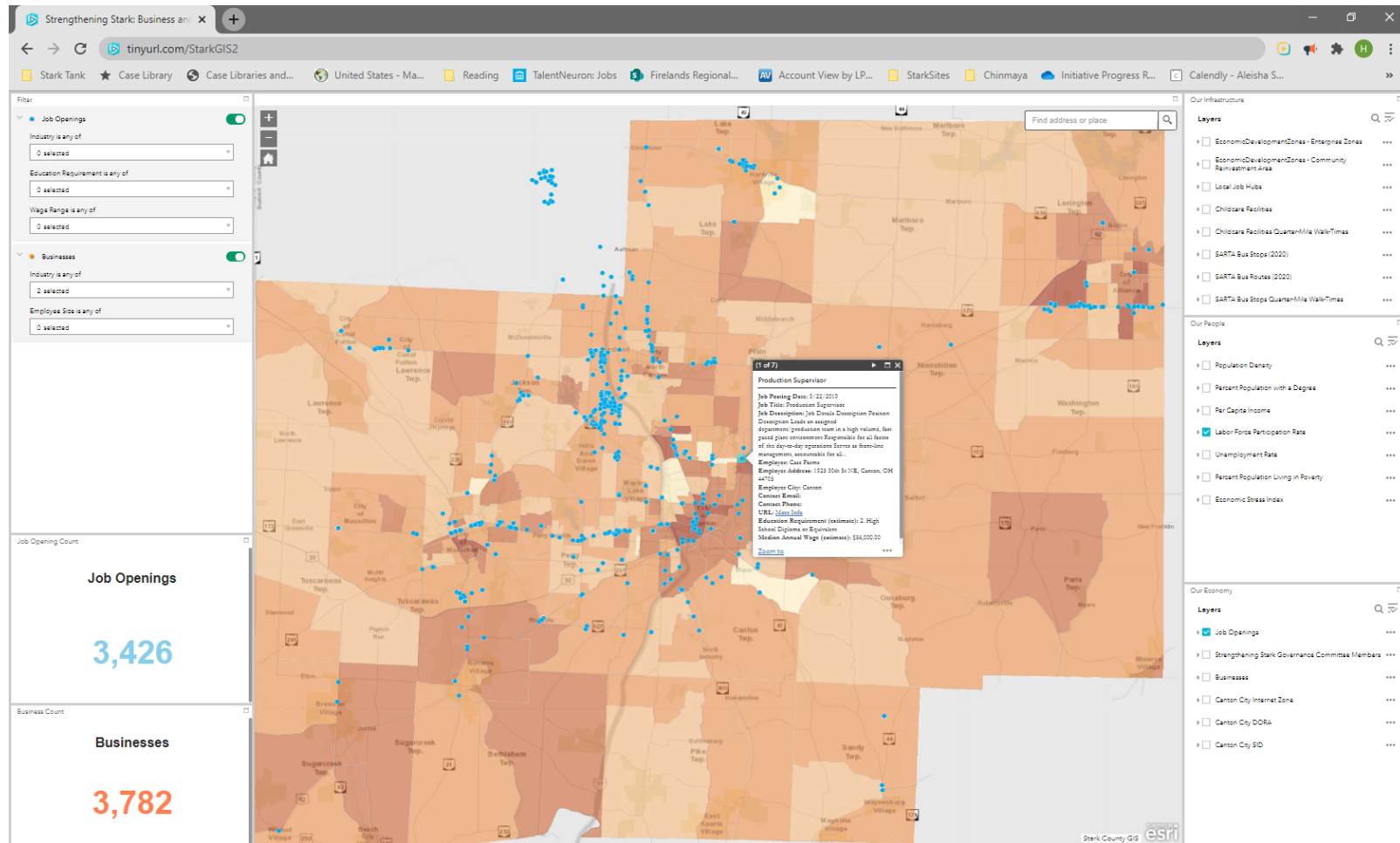
Current filters
[Clear all and start new search](#)

Refine [Expand All](#)
▼ **Other Opportunities**
[Exclude Staffing Agencies](#)
[Include All - Other](#)

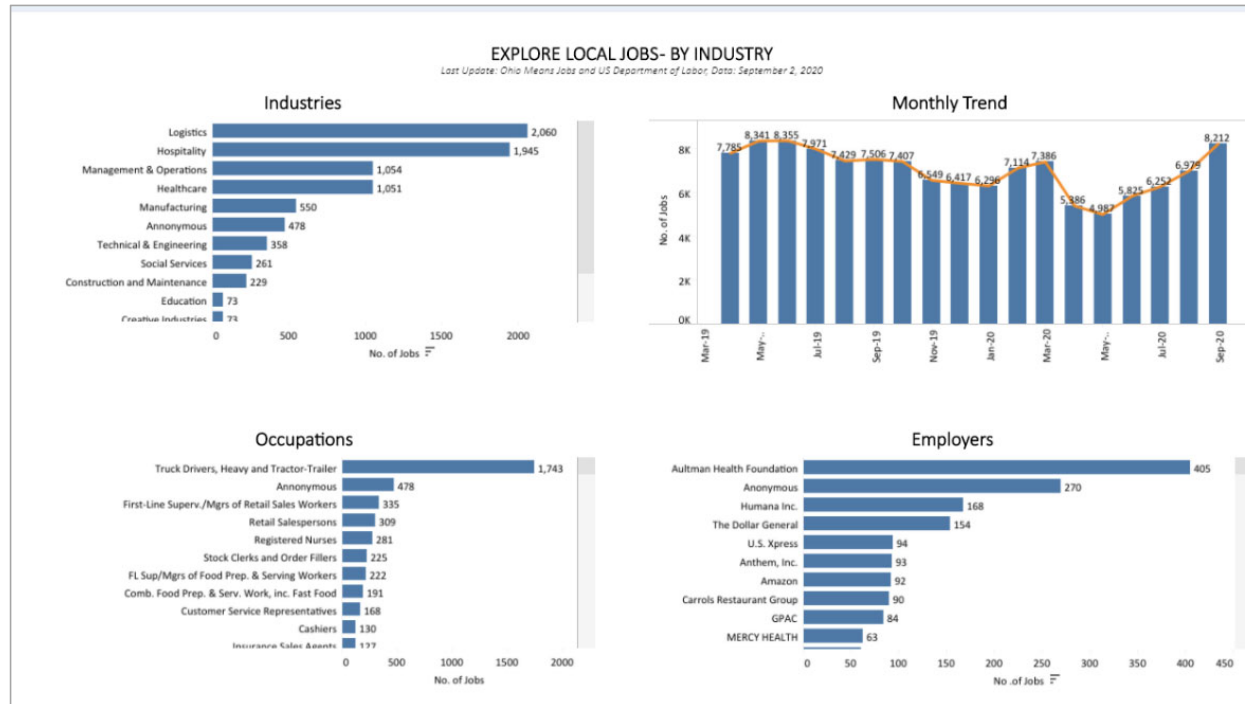
PLATFORM FEATURES: CONNECT TO LOCAL RESOURCES.



AND THEN...WE CREATED A GEO-SPATIAL VIEW | www.TinyURL.com/StarkGIS2



DATA TO ACTIVATE ACTION.



NEED HELP FINDING A JOB?
Stark Career Connect provides assistance with job search plans, training and certifications and connections to good jobs!

Planning for your next job can be challenging, but there are resources to help:

- Learn more about good paying jobs that are available now!
- Evaluate your options for training
- Find resources and support for transportation, childcare and other support services
- Get assistance with navigating options to help fund your training
- Get connected with a mentor to support your career goals
- Get connected with jobs that pay more than \$15/hour

Stark Career Connect is an initiative led by Strengthening Stark and local program partners, including The Greater Stark County Urban League, Goodwill Industries, Ohio Means Jobs, Stark County colleges and universities and local employers to improve workforce readiness and retention for in-demand careers.

For assistance, reach out to the following organizations.
Goodwill: Emma Walsh, Social Services Coordinator, 330-445-1039
The Greater Stark County Urban League: GSCUL.STARKCUL@GMAIL.COM
ICAN Housing: Keith Bialota, Keithb@ican-inc.org
Men's Challenge: Rex Morey, prayer@menschallenge.org



COLLECTIVE TALENT STRATEGY.

Referral Agencies Connectors



Candidate Navigator, Educator & Support



Employers & Job



Stark
County

A proud partner of the





QUESTIONS
+
THOUGHTS