



City of
WHITEHALL
Opportunity is Here

MOVING THE NEEDLE

*THE BROAD AND HAMILTON
REDEVELOPMENT ZONE*

ZACH WOODRUFF
JENNA GOEHRING

Hosts of the Whitehall Works Podcast

EPISODE 6: *LIVE AT THE OEDA ANNUAL SUMMIT!*

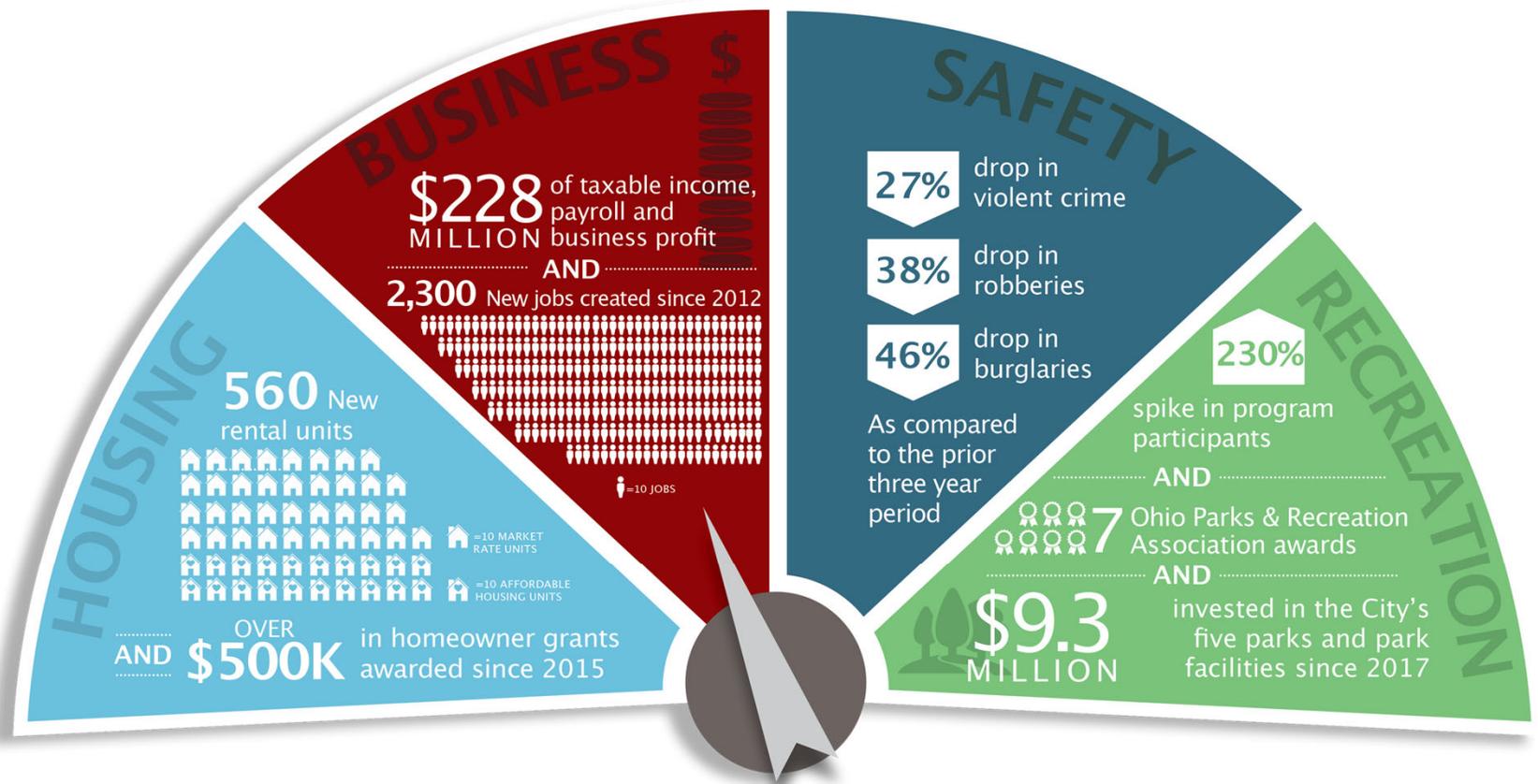


www.whitehallmeansbusiness.com



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SETTING THE STAGE FOR REDEVELOPMENT



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HOUSING

560

New rental units



 =10 MARKET RATE UNITS
 =10 AFFORDABLE HOUSING UNITS

.....
AND **\$500K** OVER in homeowner grants awarded since 2015



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BUSINESS

\$228
MILLION of taxable income,
payroll and
business profit



AND

2,300 New jobs created since 2012



 = 10 JOBS

SAFETY



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SAFETY

27%

drop in
violent crime

38%

drop in
robberies

46%

drop in
burglaries

As compared to the
prior three year
period

BUSINESS

RECREATION



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RECREATION

230%

spike in program participants

AND



7

Ohio Parks & Recreation Association awards

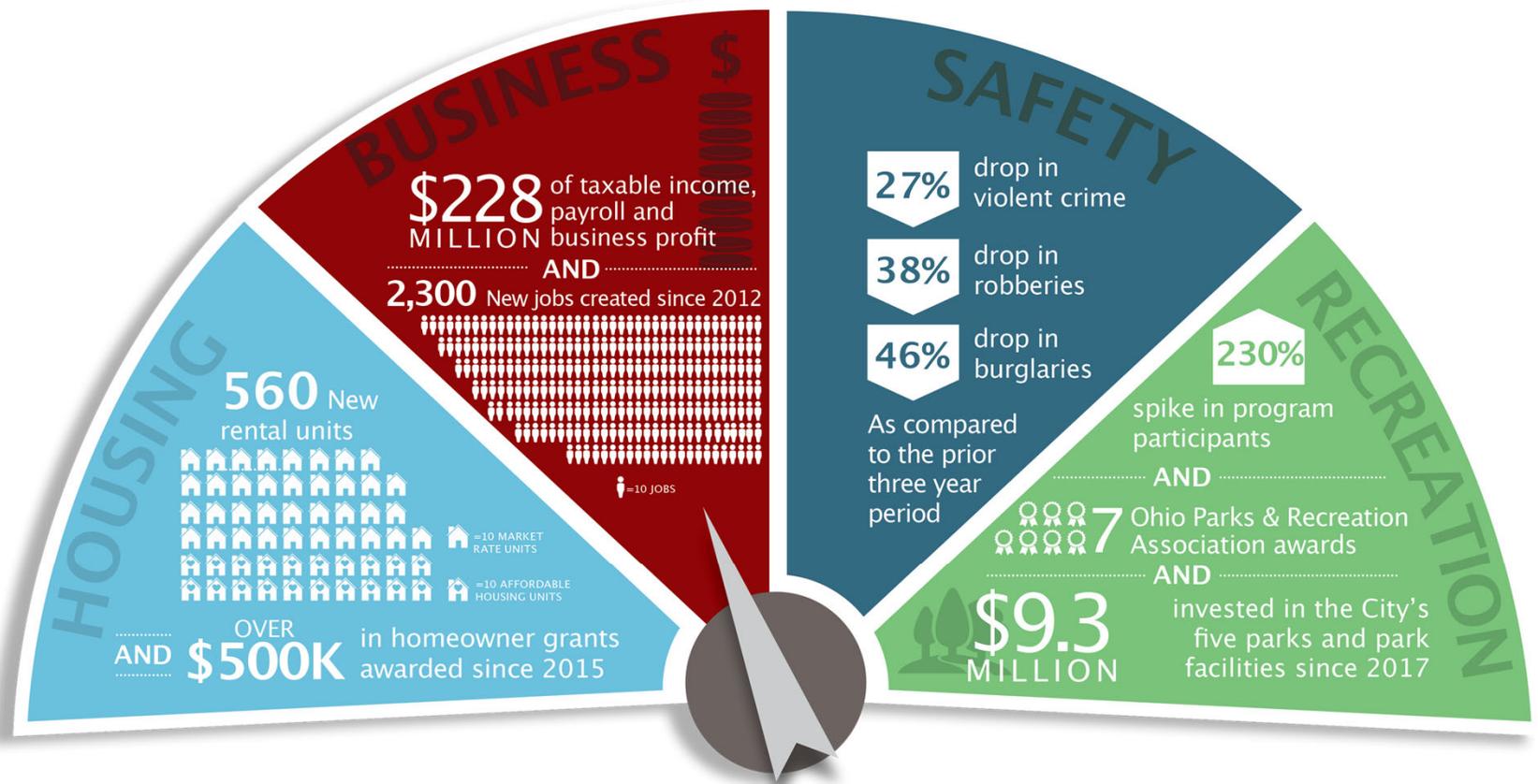
AND



\$9.3
MILLION

invested in the City's five parks and park facilities since 2017

SETTING THE STAGE FOR REDEVELOPMENT



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NORTON CROSSING

MIXED-USE DEVELOPMENT, NOW OPEN



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RITERUG
FLOORING
HEADQUARTERS

PHASE I:
HEARTLAND BANK
HEADQUARTERS
(COMPLETE)

PHASE II:
COMMUNITY
PARK YMCA
(COMPLETE)

PHASE IV:
FUTURE
50 ACRE MIXED
USE SITE

HAMILTON AND BROAD
REDEVELOPMENT ZONE
130 ACRES TOTAL

PHASE III:
80 ACRE COMMUNITY
PARK NATURALIZATION
AND RESTORATION
(PARTIALLY COMPLETE)

OPENING FALL 2020

SENIOR LIVING





**FORMER CONDOMINIUM
AND GOLF DOME SITE**



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HEADQUARTERS

PHASE I:
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HAMILTON AND BR...
REDEVELOPMENT Z...
130 ACRES TOTAL

PHASE III:
80 ACRE COMMUNITY
PARK NATURALIZATION
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OPENING FALL 2020

SENIOR LIVING





*WHITEHALL COMMUNITY PARK
80 ACRE NATURE PARK ON BIG WALNUT CREEK*



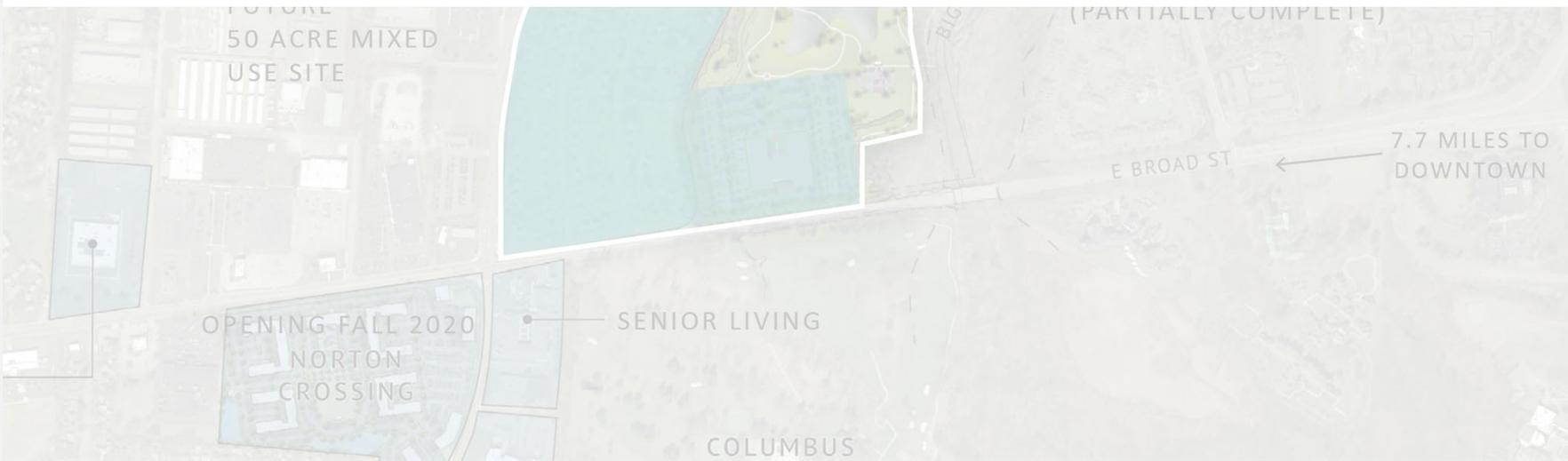
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NR INVESTMENTS



CANVAS NR INVESTMENTS



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CANVAS NR INVESTMENTS



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RITERUG
FLOORING
HEADQUARTERS

RAILROAD

HAMILTON AND BROAD
REDEVELOPMENT ZONE
130 ACRES TOTAL

PHASE I:
HEARTLAND BANK
HEADQUARTERS
(COMPLETE)

DPZ

50 ACRE MIXED
USE SITE

E BROAD ST

7.7 MILES TO
DOWNTOWN

OPENING FALL 2020
NORTON
CROSSING

SENIOR LIVING

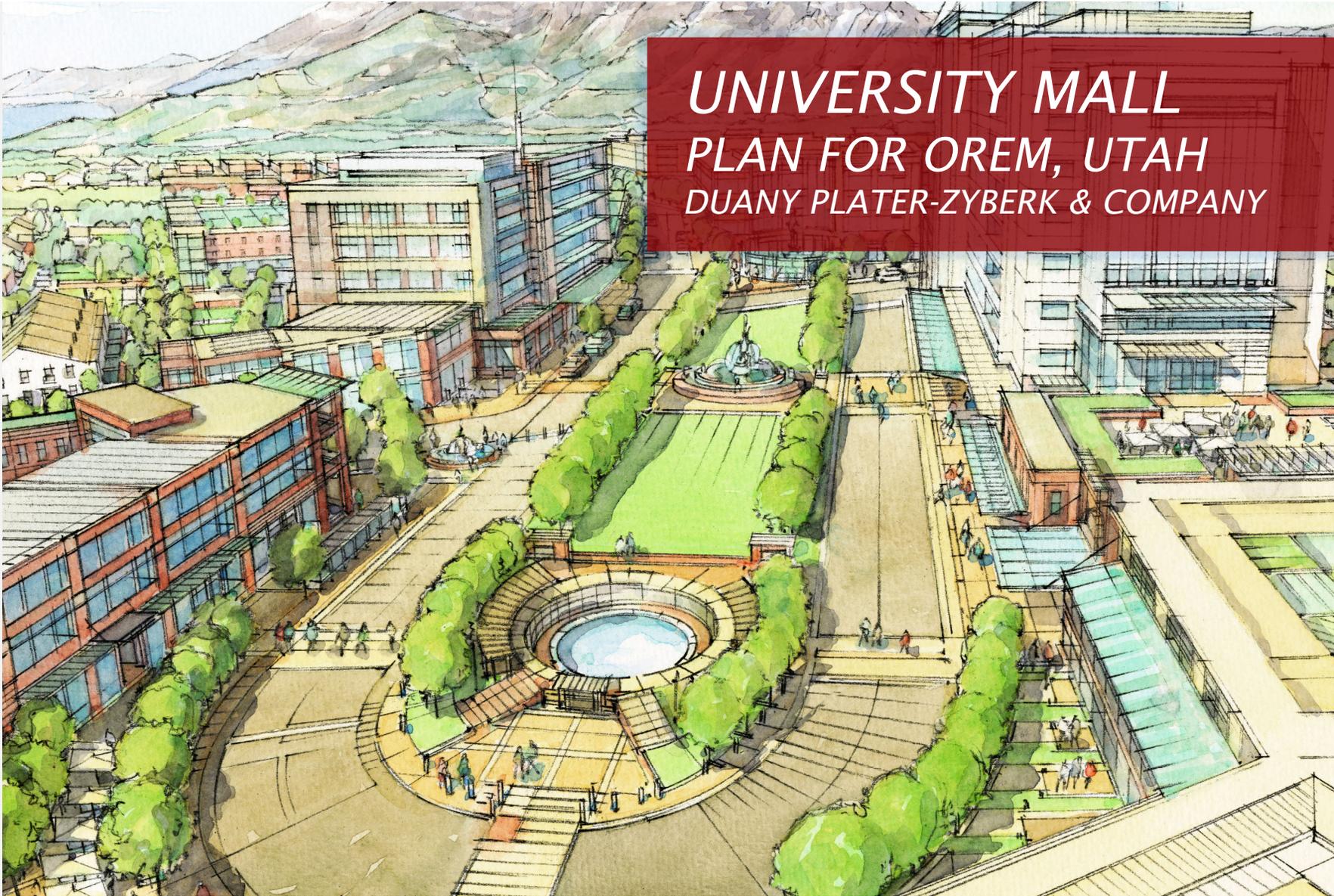
COLUMBUS



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*UNIVERSITY MALL
PLAN FOR OREM, UTAH
DUANY PLATER-ZYBERK & COMPANY*

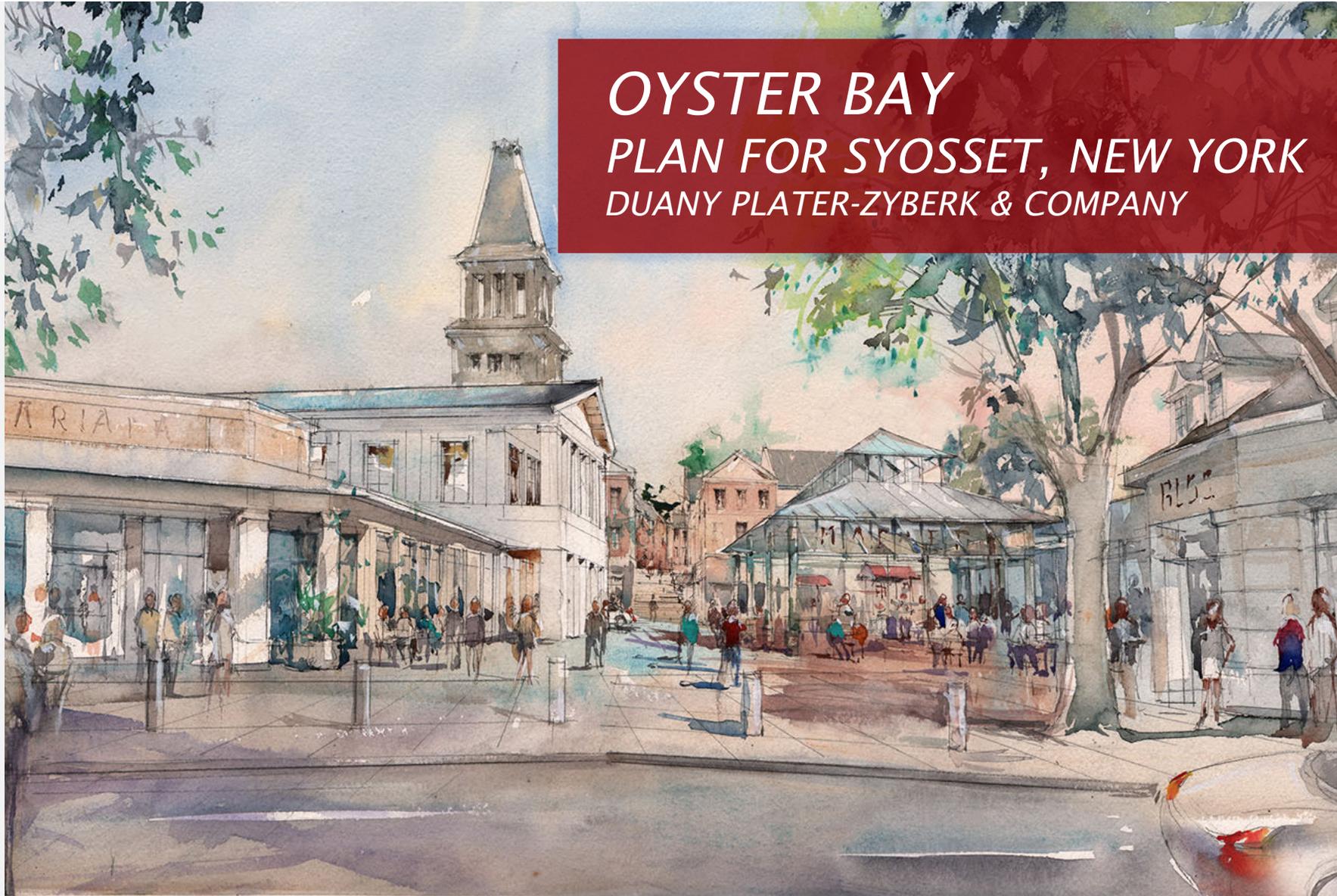


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*OYSTER BAY
PLAN FOR SYOSSET, NEW YORK
DUANY PLATER-ZYBERK & COMPANY*



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- *50 acres*
- *\$250 million total investment*
- *3,000 construction jobs*
- *1,000 permanent jobs*
- *250,000 sq. ft. of Class A office*
- *75,000 sq. ft. of retail/restaurant*
- *1,000 residential units*
(20% dedicated workforce housing)



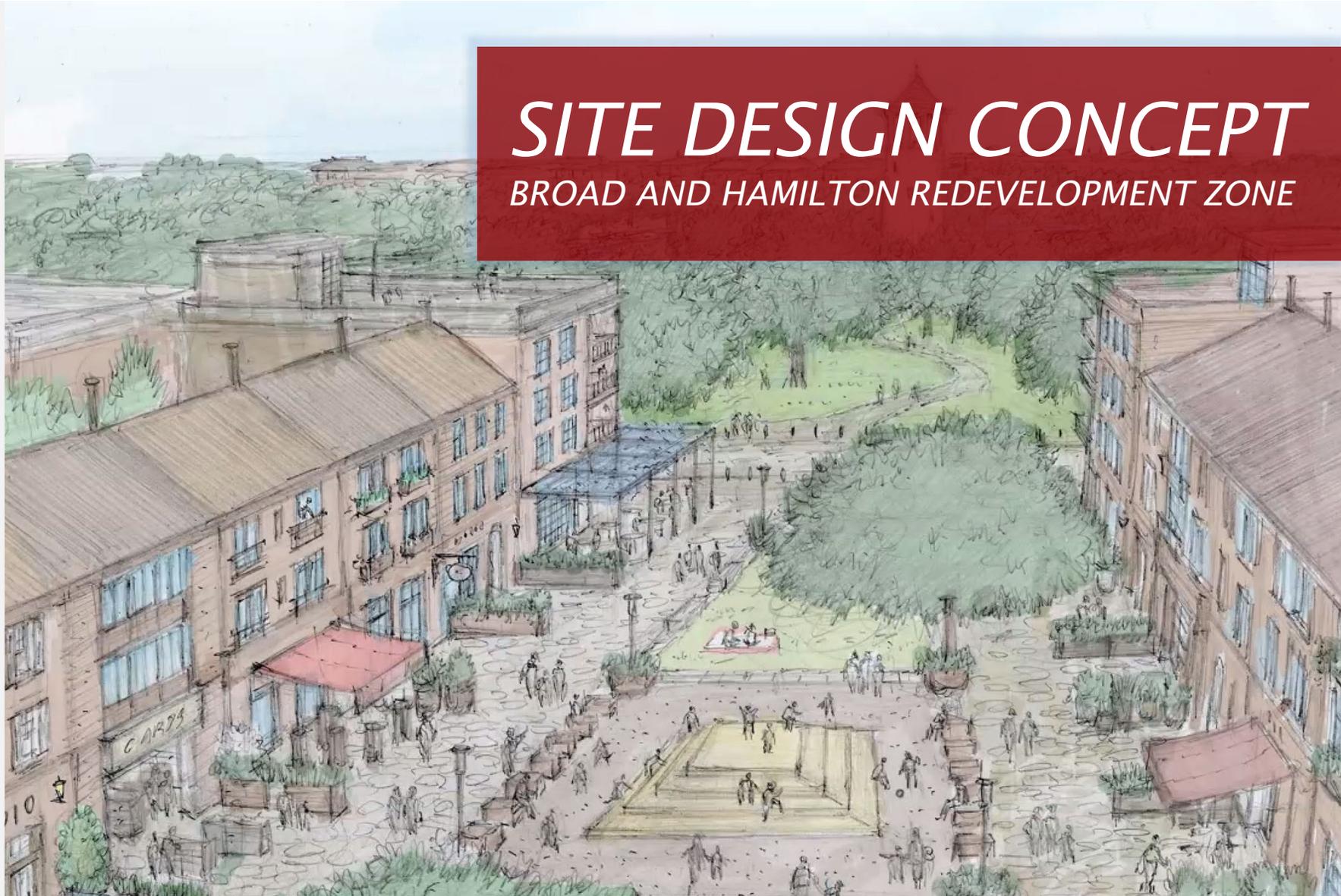
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SITE DESIGN CONCEPT

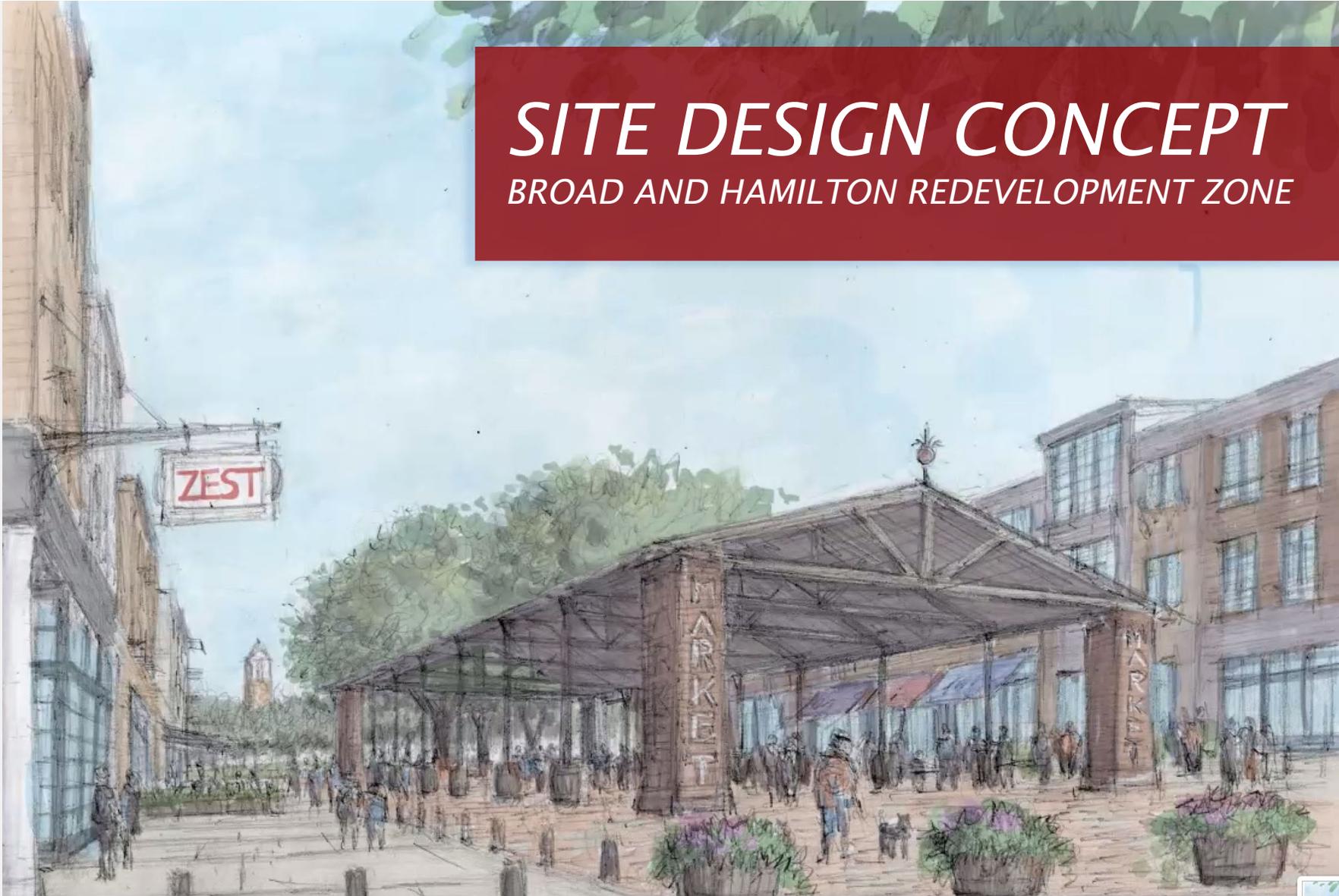
BROAD AND HAMILTON REDEVELOPMENT ZONE



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SITE DESIGN CONCEPT

BROAD AND HAMILTON REDEVELOPMENT ZONE



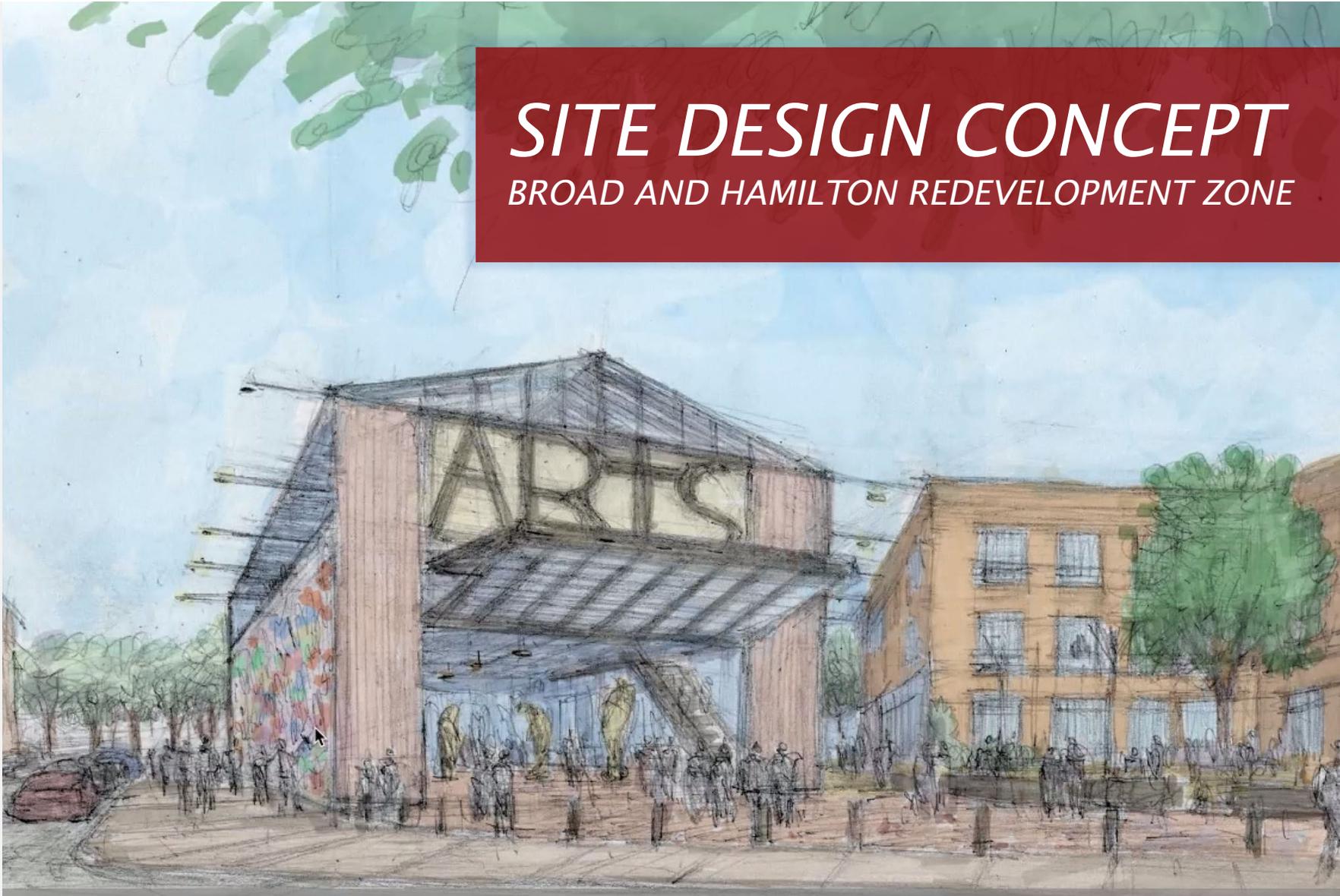
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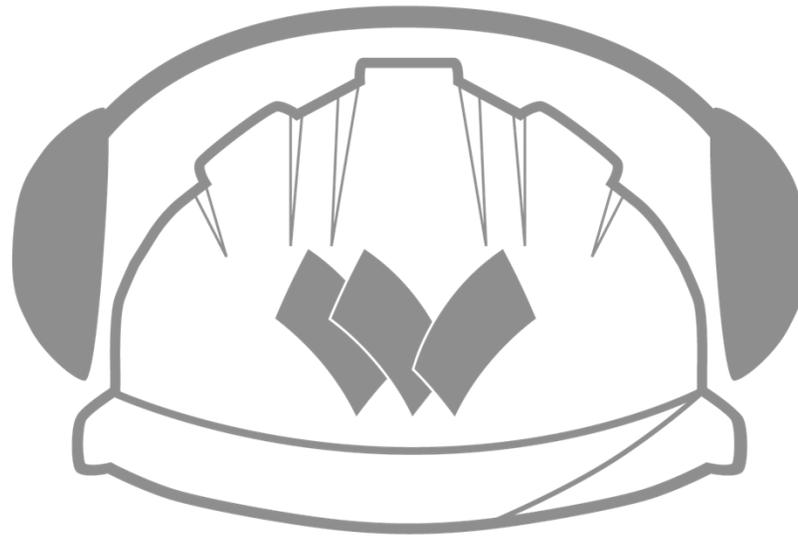


NR INVESTMENTS

DPZ



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Q&A SEGMENT



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