



OHIO
ECONOMIC
DEVELOPMENT
INSTITUTE

Check out the OEDA Professional Development offerings for 2022!

OEDA will be offering a full slate of courses for 2022! The menu for 2022 will include the Ohio Basic Economic Development Course, all five Core Courses every economic developer needs to know, along with Webinars and courses on a wide range of topics. For those seeking the Ohio Certified Economic Developer Credential, OEDI also provides the pathway to Certification via a specific curriculum and capstone course not listed above.

The Ohio Economic Development Institute (OEDI) is the premier training and professional development program for economic developers in Ohio.

Developed in partnership with JobsOhio and Ohio University Voinovich School of Leadership and Public Affairs, OEDI offers high-quality, state-specific continuing education opportunities. The Ohio-centric curriculum prepares professionals and the organizations they serve to succeed and win in the highly competitive state and global economic environment.

OEDI offers a variety of courses for every level of practitioner in Ohio, from the Ohio Basic Economic Development Course (for those new to the profession or who want to brush up on the latest trends and emerging issues) to our Core Courses and webinars for practitioners seeking a more intensive experience, perhaps going on to Certification.

OEDI prides itself on innovative experiential learning for professionals. OEDI is unique in its commitment to interactive learning, sharing best practices, peer-to-peer knowledge exchange, and incorporating multiple instructors and guest speakers for diverse perspectives and experiences. Experienced economic development practitioners teach OEDI Courses, feature guest speakers who bring their knowledge to the course, and offer a unique opportunity to network with peers and experts.

As in previous years, OEDI will also offer a full slate of webinars and focused courses on specific concepts, programs, best practices, and new initiatives!

2022 Ohio Basic Economic Development Course: April 6 – 8, 2022

The Ohio Basic Economic Development Course (OHIO BEDC) is an intensive training experience for economic development practitioners, community leaders, local government officials, and others committed to building healthy economies for their communities. The Basic Course is a can't miss education opportunity for those new to the profession, have new economic development responsibilities, or be an economic development decision-maker as an elected or appointed official. The Basic Course will take place at the state-of-the-art Ohio University Dublin-Campus.

Check the other side for the schedule of Core Courses!

For more information www.ohioeda.com



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OEDI 2022 Core Course Schedule

The Ohio Economic Development Institute (OEDI) Core Courses cover the essential skills necessary for the successful economic developer and organization. Courses are taught by experienced practitioners in both the public and private sectors. Course work is focused on practical case studies and problem-solving. Courses are supplemented with dialogue with strategic economic development partners. Core Courses are developed in partnership with JobsOhio and Ohio University Voinovich School of Leadership and Public Affairs. Core Courses can be taken individually or as the pathway for achieving the Ohio Certified Economic Developer (OhioCED) credential. Courses take place at the state-of-the-art Ohio University Dublin campus.

Site Selection / Site Development

April 28 – 29, 2022

The Site Selection and Site Development Course provides students with a working knowledge of the site selection process, the critical role of utilities, developers, community leaders, and officials, and the essential programs that enable communities to compete for company location decisions successfully. The JobsOhio programs for site development and site selection and working with site selectors and company location consultants are included.

Workforce and Talent Acquisition

May 19 – 20, 2022

The Workforce and Talent Course provides techniques to meet the job needs of both new and existing businesses. The course covers the workforce's changing demographic and economic dynamics, best practices, JobsOhio workforce and talent programs, effective partnerships, the importance of data, and how local communities can leverage their resources into effective workforce programs.

Real Estate Development

June 23 – 24, 2022

The Real Estate Development course is designed to provide the professional Economic Developer with the basic steps of real estate development and how a deal progresses through to completion. Attendees will analyze the anatomy of a real estate deal and learn how each stage impacts the next. Topics include market and feasibility analysis, financing real estate, and working with developers, lenders and investors.

Business Retention and Expansion

September 15 – 26, 2022

The Business Retention and Expansion Course covers working with existing companies in Ohio, including the JobsOhio Retention and Expansion program, establishing and managing an effective Retention and Expansion in a community, working with Jobs Ohio, regional economic development organizations, site selectors, and ensuring that your community can be competitive, and the negotiation process.

Economic Development Finance and Incentives

October 13 – 14, 2022

The Economic Development Finance and Incentives Course provides students with a strong understanding of the public and private sector finance and incentive programs that economic development practitioners in Ohio utilize. This will include both program details and how the programs are used in practice. Through interactive case studies, discussions and speakers, students have the opportunity to work through some real-world case studies of how incentives are used effectively.

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