

President

Position Summary:

The Ohio Economic Development Association (OEDA) is currently seeking a self-motivated forward-thinking and strategically minded President who has the vision to lead OEDA as the organization continues to advocate on behalf of its 400+ members concerning economic development issues important to growing an equitable economy in Ohio.



The President is responsible for the overall management and direction of the Association including working closely with state partners, regional economic development organizations, investors, stakeholders, elected officials, educational partners, vendors, local economic development partners, and individual members all while driving designated statewide economic development priorities on behalf of the Association.

To be successful in this role, the proposed President should demonstrate a growth mindset, can creatively advance the directives of a fiscally sound organization through multiple channels, including volunteer board and committee led recommendations, and think strategically when identifying funding partners to support the organization's mission.

Finally, as a leader in economic development related professional trainings, OEDA operates the Ohio Economic Development Institute (OEDI). As such, the President is responsible for the successful execution of the associated programs as well as managing contracted partners, related grant funding, operating multiple events to engage members throughout the year, and the production/distribution of resources to inform leaders about the importance of economic development to their community.

Responsibilities:

- Leadership & Management
 - Keep members of the OEDA Board of Directors as well as contracted staff fully informed on the strategic direction of the Association and all issues influencing the leadership and its members. This includes actively engaging the membership, providing regular touchpoints with members of the Board of Directors, engaging organizational committees, and providing updates of the Association to partnering organizations.
 - Develop and maintain strong relationships with related economic and community development professional organizations as well as state, regional and local stakeholders.
 - Identify and aid in the development of materials supporting equitable and inclusive economic development strategies.
 - Direct OEDA, including Board of Directors members and contracted staff accountability, on the Association's efforts to be more inclusive with all populations served by the Association.
 - Oversee marketing and promotion of the Association, including its website, email campaigns, newsletters, social media campaigns, sponsorship promotions, and marketing and collateral at all events.

- Operations and Finances
 - Oversee the Ohio Certified Economic Developer (OhioCED) credential process through the Association's relationship with the Ohio Economic Development Institute to grow the Association non-dues revenue.
 - Identify and implement fundraising opportunities to expand the mission of the Association and ensure the long-term financial sustainability of the organization.
 - Work with the Association's accountant & Board Treasurer in preparing and implementing the Association's annual budget.
 - Coordinate with the Association's accountant and Board Treasurer in reviewing the financial operation of the Association including, but not limited to, approving internal financial statements, authorizing Association related expenses including purchases, payments, payroll, grant agreements, expense reports and execution of any federal or state related tax documents. Ensure the association is in full compliance with all local, state and federal rules governing corporate and program activities.

- Legislative & Regulatory
 - Attend legislative committee hearings and stakeholder meetings as needed to directly advocate on behalf of the economic development industry.
 - Provide direction to the organization's advocates in addressing pending or future legislative issues impacting the economic development industry and the Association in Ohio.
 - Provide legislative testimony when needed to advance Association goals.

Qualifications:

- Essential:
 - Bachelor's degree in business/nonprofit management or a similarly relevant field
 - Related professional certification or advanced degree preferred
 - More than five years of executive leadership experience in a non-profit environment
 - Strong verbal and written communication skills
 - Experience with issue advocacy, and able to deliver quantifiable evaluation of legislative effectiveness. Ability to become a registered lobbyist preferred
 - High standard of ethics, evidenced by previous roles of increasing responsibility
 - Able to serve as a positive brand representative in multiple capacities
 - Ability to self-balance multiple priorities and delegate as necessary
 - Creative and "big picture" thinker, able to create/revise a strategic vision and execute that vision with measurable and attainable goals/objectives
 - Foundation development experience a plus
 - Grant writing experience preferred
 - Experience managing outside agencies and vendor partners

- Skills Summary
 - Self-motivated
 - Strategic thinker and implementer
 - Membership development strategies & non-dues revenue
 - Large event planning and execution
 - Marketing and brand management
 - Educational program development and delivery
 - Working knowledge of new media technologies: web content management systems, email marketing and social media
 - Willingness to work flexible hours including occasional evenings and weekends

Why Should You Apply?

- Competitive salary range
- Benefits – Healthcare, life insurance, and retirement program with employer match
- Flexibility with remote/hybrid options available
- Professional development opportunities including professional association membership and continuing education opportunities
- Highly functioning and dynamic board of directors

To Apply:

If you are that unique blend of creativity with attention to detail, and you like every day to be a little bit different, please send your cover letter and resume to Search Committee at search@ohioeda.com. Applications will be accepted on a rolling basis until filled.

Please no phone calls.